

«АККРЕДИТТЕУ ЖӘНЕ РЕЙТИНГТІҢ ТӘУЕЛСІЗ АГЕНТТІГІ» КЕМ

НУ «НЕЗАВИСИМОЕ АГЕНТСТВО АККРЕДИТАЦИИ И РЕЙТИНГА»

INDEPENDENT AGENCY FOR ACCREDITATION AND RATING

REPORT

on the Results of the Work of an External Expert Commission for Assessing the Compliance with the Requirements of Specialized Accreditation Standards of educational programs 5B050600/6M050600 – Economy 5B051300 - World economy 5B050900/6M050900 -Finance 5B051100 – Marketing

Kazakh University of Economics, Finance and International Trade

Site-Visit Dates: February 5-7, 2019



INDEPENDENT AGENCY FOR ACCREDITATION AND RATING External Expert Commission

> Addressed to Accreditation Council of IAAR



REPORT

About results on compliance with standard requirements of specialized accreditation of educational programs evaluation by external expert commission

5B050600/6M050600 – «Economy», 5B051300 - «World economy», 5B050900/6M050900 - «Finance», 5B051100 – «Marketing»

KAZAKH UNIVERSITY OF ECONOMICS, FINANCE AND INTERNATIONAL TRADE

From 5 to 7 February 2019

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(I) LIST OF SYMBOLS AND ABBREVIATIONS

RK MES RK	–Republic of Kazakhstan –Ministry of Education and Science of the Republic of Kazakhstan
KAZUEFIT	–Kazakh university of economics, finance and international trade
BD PhD HEI EEC SAC ICT	 -basic discipline -doctoral studies -higher educational institution -external expert commission -State attestation commission -information-communication technology State compulsory educational standards
SCES IAAR	-State compulsory educational standards -State independent agency of accreditation and rating
EP AS ECTS QMS JEP SMB CEC MEP PPP NCE	 -educational program -academic staff -European credit transfer and accumulation system -quality management system -Joint educational program -scientific-methodological board -catalogue of elective courses -modular educational program -public-private partnership -National chamber of entrepreneurs

(II) INTRODUCTION

In accordance with order №7-19-CA dated on January 24, 2019 by Independent Agency of Accreditation and Rating, from February 5 to February 7, 2019, Kazakh University of Economics, Finance and International Trade conducted an external expert commission to assess compliance of the university's activities with IAAR specialized accreditation standards (dated on February 24, 2017 №10-17-CA, Fifth Edition).

The report of the external expert commission (EEC) contains an assessment of compliance of the activities of Kazakh University of Economics, Finance and International Trade in the framework of specialized accreditation with IAAR criteria, EEC recommendations for further improvement of educational program parameters and parameters of a specialized profile of educational programs.

EEC members:

1. **Chairman of the commission** - Sakhanova Ardak Nauryzbayevna, d.e.s., professor, c Kazakh University of International Relations and World Languages named after Abylai Khan (Almaty);

2 **Foreign expert** - Veslav Aleksandrovich Chizhovich, d.e.s., professor, High Commercial School (SGH) in Warsaw (Warsaw, Poland);

3 Foreign expert - Tursunaliyeva Dinara Mukhtarovna , c.e.s., Associate professor, Kyrgyz Economic University named after Ryskulbekov M. (Bishkek, Kyrgyz Republic);

4. **Expert** - Aldabergenova Saule Salimzhanovna, Ph.D., Kazakh Agrotechnical University named after Seifullin S. (Astana);

5. **Expert** - Sultanova Zamzagul Khamitovna, c.e.s., West Kazakhstan Agrarian Technical University named after Zhangir Khan (Uralsk);

6 **Expert** - Seitkhamzin and Gauhar Zhumabekovna, c.e.s., Associate professor, Almaty Academy of Economics and Statistics (Almaty);

7 **Expert** - Dyuzelbayeva Gulnara Malikovna, c.e.s., Kostanay Engineering and Economics University named after Dulatov M. (Kostanay)

8. **Expert** - Zakirova Dilnara Ikramhanovna, Ph.D., Turan University (Almaty);

9. **Expert** - Hamrayev Sheripidin Etakhunovich, c.en.s, Associate professor, Kazakh National Pedagogical University named after Abay (Almaty);

10. **Expert** - Bodikov Seyfolla Zhamaovich, member of the Union of Designers of RK, Karaganda State University named after Buketov Ye. (Karaganda);

11. **Expert** - Zholdasbayeva Gulnar Karimovna, d.e.s., professor, Almaty Technological University (Almaty);

12. **Expert** - Abdrasheva Banu Zholdybekovna, Ph.D., Associate professor, Karaganda State University named after Buketov Ye. (Karaganda);

13. **Expert** - Sauranbay Sandugash Babalikyzy, Ph.D., Almaty Management University (Almaty);

14. **Employer** - Nurakhmetova Leyla Kurganovna, General Director of the Association of Professional Accountants and Auditors of Kazakhstan (Astana);

15. Employer - Shakitayeva Asel Yersaiynovna, director of the hotel-cafe "Qonaq" (Astana);

16. **Student-**Otkir Nazerke Sakenkyzy, 3rd year student of Eurasian National University named after Gumilyov L.N. (Astana);

17 **Student** - Lesnaya Lyubov Vasiliyevna, 3rd year student of Kazakh University of Technology and Business (Astana);

18. **Student -** Nozimova Dilyafruz Shukhratovna, 2nd year student of University Astana (Astana);

19. **Student -** Mauina Gulalem Myrzaliyevna, Ph.D., 1st year student of Kazakh Agrotechnical University named after Seifullin S. (Astana);

20. **Observer** - Aimurziyeva Aigerim Urinbayevna, Agency Project Manager (Astana);

21. Observer - Kydyrmina Nurgul Alimovna, Agency Project Manager (Astana). (III) PRESENTATION ABOUT EDUCATIONAL ORGANIZATION

The educational institution "Kazakh University of Economics, Finance and International Trade" (hereinafter - KAZUEFIT or the University) was established in 2001 in Almaty. Based on the order №679 of the Committee for Supervision and Attestation in Education and Science of MES RK from September 14, 2006, KAZUEFIT was relocated to Astana and merged with the branch of KazEU named after T.Ryskulov.

The structure of KAZUEFIT includes 3 faculties, 10 departments, 23 divisions.

The university provides training to specialists in 6 areas (Education, Social Sciences and Business, Technical Sciences and Technologies, Services, Law, Art), in 16 undergraduate specialties, 8 magistracy specialties and 2 Ph.D. doctoral specialties.

The contingent of students amounted to 3350 people on October 1, 2018.

The contingent of students on 05.02.2019- 3017 people (55 are grant holder), 1,458 students study in state language, 1,559 students in Russian language.

- Full-time - 2286 students,

- By correspondence - 494 student,

- By DLT - 237 students.

Undergraduates contingent - 322 (52 hold bursaries).

The contingent of doctoral students - 11 people, all study with bursary.

KAZUEFIT enrolls 56 foreign students from Mongolia, Tajikistan, Turkmenistan, Uzbekistan, Russia, Azerbaijan, Kyrgyzstan, Armenia, Ukraine, and Germany.

The educational process serves the faculty in the amount of 218 people, of them full-time - 200 people (91.7%):

Doctors of sciences, professors - 23 people;

Candidates of Sciences, Associate professors - 67 people;

Doctors PhD - 21 people.

Academic degree holder ratio by university accounts for - 55.5%.

In 2006, 28 teachers won the Republican contest "The best teacher."

The university carries out educational activities on the basis of state license AB $N_{0}0137409$ dated on February 3, 2010, issued by the Committee for Control in Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan (hereinafter referred to as MES RK).

Assessment of University's mission is carried out by comparing the results of work with the objectives and is used as a feedback mechanism for making management decisions and analyzing the functioning of quality management system (hereinafter - QMS) within the framework of received certificate for compliance with requirements of international standards ST RK ISO 9001 - 2015, certificates of a leading company on QMS from April 13, 2011 (№EMS 024.03-14 dated on 04.18.2014). The performance of QMS KAZUEFIT is confirmed by independent audits of LLP "EUROASIA MS".

KAZUEFIT infrastructure includes an educational building, a hostel with an area of 1763.3 sq., a dining room with 126 seats.

The university has 14 study and laboratory rooms with a total area of 571.7 sq., equipped with modern equipment and measuring facilities. The educational process uses 18 interactive whiteboards, 23 project screens, 370 modern computers, all with internet access. The library resources of the university are 397726 copies.

Within the framework of targeted training and at the expense of own funds, 6 graduates and employees of the university were trained in postgraduate education programs at leading universities in Kazakhstan: Eurasian National University named after Gumilyov L. N., Pavlodar State University named after Toraigyrov S., Karaganda Economic University of Kazakhstan Consumer Union (Kazpotrebsoyuz), University of ABERDEEN (Scotland), University of Reading (United Kingdom), University of Narxoz, etc.

The University conducts its activity on the basis of following documents:

- The Charter of Educational Establishment "Kazakh University of Economics, Finance and International Trade", approved by the sole founder of JSC "University of Narxoz" by Protocol №5 dated on April 8, 2008 (in the State and Russian languages), registered in the Department of Justice in Astana on June 10, 2008 with №24388- 1901-ME, BIN № 000840001204;

- Certificate of state registration of a legal entity of series B with №0352189, registered in the Department of Justice in Astana on October 13, 2006, registration number 24388-1901-I.c. № BIN 000840001204;

- Statistical card issued by Agency of the Republic of Kazakhstan on Statistics of June 13, 2008, NCEO code 39350963;

- State license of series AB №0137409 and its annexes, with the right to conduct educational activities in the field of higher and postgraduate education without limitation validity, issued by Committee on Control of Education and Science of MES RK from February 3, 2010.

Today, KAZUEFIT has passed all inspection both by the MES RK and by independent rating agencies (https://kuef.kz/ru/sertifikaty/):

- In May 2013 - institutional accreditation through the Independent Agency of Accreditation and Rating Agency (AA Certificate №0010 of November 18, 2013) for validity period of 5 years.

- In April 2014 - specialized accreditation of educational programs in 15 bachelor specialties and 8 master specialties for a period of 5 years (Certificate №AB 0192-AB 0214 dated on 21.05.2014)

- In May 2014, Annual planned inspection audit of QMS (ISO 9001: 2009 - CSC certificate №0023118 dated on 04.18.2014).

- In 2015 - control check on compliance with legislation of the Republic of Kazakhstan on education and qualification requirements for licensing of educational activities (Order number 882 from June 18, 2015).

- In 2016, received the status of a base university of MES RK to conduct a unified national testing (UNT) and complex testing (CT).

- In April 2017, QMS recertification inspection audit (certificate of conformity №KZ 7500133.07.03.07610 on KSS form №0054937 dated on April 18, 2017)

- On May 4, 2017, the final stage of the audit was completed by the head university and recommendations were received for further development and integration with the University of Narxoz.

- On May 17-19, 2017 - passed international accreditation of educational programs through the international accreditation agency FIBAA (Germany) for a period of 5 years until September 2022 (certificates).

-Certificate of "Leader of the Year - 2017" – received a gold one among enterprises in terms of "Amount of taxes".

- On January 24-30, 2018 - successful completion of inspection for compliance with legislation of the Republic of Kazakhstan on education and qualification requirements for educational activities, and a list of documents confirming their compliance with the Committee for Social Security and Education of Ministry of Education RK.

- On April 27, 2018 - passed monitoring by projects Erasmus + "EDUQAS" on "Introduction of a quality assurance system for education through the University-Business-State cooperation in universities", "International Credit Mobility".https://kuef.kz/ru/cooperation/international-project-eduqas/

(IV) DESCRIPTION OF PREVIOUS ACCREDITATION PROCEDURE

In accordance with order of Independent Agency of accreditation and rating, on April 16-19, 2014, an external expert commission conducted assessment of conformity

of educational programs to IAAR specialized accreditation standards in specialties 5B050600-"Economy" 6M050600- "Economy", 5B051300 - "World economy", 5B050900 -"Finance", 6M050900-"Finance", 5B051100 - "Marketing" (dated on April 26, 2012 №08-CA, second edition).

Educational programs: 5B050600- "Economy", 6M050600- - "Economy", 5B051300 - "World Economy", 5B050900- "Finance", 6M050900- "Finance", 5B051100 - "Marketing" passed specialized accreditation and are accredited for 5 years till 2019. According to results of accreditation, the External Expert Commission made recommendations on improving activities of the EP. The Kazakh University of Economics, Finance and International Trade was developed and approved at the meeting of Academic Council (Protocol №11 of 06/16/2014) An action plan for implementation of recommendations of the EEC IAAR.

Composition of previous EEC:

1. Commission Chairman - Sakhanova Ardak Nauryzbayevna, d.e.s., professor, vice-rector for strategic development of Kazakh University of International Relations and World Languages named after Ablay Khan (Almaty);

2. Foreign Expert - Moseikin Yury Nikitovich, d.e.s., professor, director of Institute of World Economy and Business, RUDN (Moscow, RF);

3. Foreign expert - Gita Revalde, assistant Professor, rector of Ventspils high school (Riga, Latvia);

4. Expert - Skiba Marina Aleksandrovna, Candidate of Pedagogical Sciences, Head of Development Strategy and Quality Control Department at KazEU named after T. Ryskulov (Almaty);

5. Expert - Balabekova Aigul Kaunyshbayevna, c.e.s., Associate professor of department

"State and local government", Academy of Public Administration under the President of the Republic of Kazakhstan (Astana);

6. Expert - Akybayeva Gulvira Sovetbekovna, c.e.s., head of registrar office of Karaganda State University named after Buketov E.A. (Karaganda);

7. Expert - Spankulova Lazat Seitkaziyevna, d.e.s., professor of Economics at Kazakh Leading Academy of Architecture and Construction (Almaty);

8. Expert - Imanberdiyev Burkhan Dzhakipbayevich, d.e.s., professor, director of Institute of Law and Economics KazNPU named after Abay (Almaty);

9. Expert - Yesaidar Urzada Serimkyzy, c.e.s., Associate professor, head of department "Tourism and Service" of Almaty Technological University (Almaty);

10. Expert - Ivleva Nadezhda Vladimirovna, Ph.D., Associate professor, head of Tourism and Service Department of Kazakh Academy of Sport and Tourism (Almaty);

11. Agency Observer - Kanapyanov Timur Yerbolatovich, IAAR International Projects Manager (Astana);

12. Agency Observer - Aimurziyeva Aigerim Urinbayevna, Project Manager, Institutional and Specialized Accreditation of Medical Organizations (Astana);

13. Employer - Noguybekov Nurlan Shamshibekovich, Managing Director of branch in Astana, Associate professor at JSC Bank Kassa Nova (Astana);

14. Employer- Akhmetzhanova Saltanat Burovna, d.e.s., Associate professor, Director of Center for Scientific and Economic Expertise JSC Economic Research Institute of the Ministry of Economy and Budget Planning of the Republic of Kazakhstan (Astana);

15. Student- Adilbekova Aksaulesh Adilbekkyzy, a 3-year student of ENU named after Gumilyov L.N. (Astana).

During the visit, the expert group made sure that, in general, the Kazakh University of Economics, Finance and International Trade fully implemented planned measures to follow the next recommendations:

1. According to Standard "Management of educational programme":

- While introducing new disciplines in the EP, to consider practice of external assessment by employer of a program and content of a discipline to be introduced in the form of an external review (recall)

During a visit, the expert group made sure that employers are involved in all programs as quality experts of educational programs for competent national models qualifications framework and professional standards.

To improve mechanisms of internal evaluation quality and educational expertise of educational programs programs Academic councils of were created by order of rector (Orders No. 04-07/52-1 from August 28, 2013, No 01-03/48-2 from August 29, 2014). It engaged leading university professors and specialists from the employers' environment (banks of the second level, Accounts Committee, Tax Committee, LLP "Zharnama" Astana; LLP "Mechel service Kazakhstan"). Each MEP is reviewed by employers and is provided with reasoned justification for introduction of new disciplines (from vice chairman of JSC "Institute of Economic research", d.e.s., Associate professor Zhakupova Sh.Sh., Advisor of Chairman of the Board of NJSC "Holding "Kasypker", d.e.s., Professor Gamarnik N., director of JSC "Kazakhstan Centre of state Private Partnerships", PhD Taizhanova Zh .A, c.e.s.. associate professor of the department "Economy and financial politics" at Omsk state university named after Dostoyevskiy F. M. Balakina R.T., chairman of Academic Council in specialty

"World Economy" Bopiyeva Z. K, chairman of Academic Council in specialty "Economy" To ksanova A. N. Protocol of Academic Council №2 from December15, 2015).

Also, it is worth noting an example, that for ratings qualities and expertise of educational programs and newly introduced disciplines, are involved employees from Treasury Committee, Accounts Committee for Control over the execution of the republican budget, NC "KazMunayGas", JSC "Home Credit Bank", JSC "Kassa Nova".

- In order to assess the effectiveness of changes in the EP, involve graduating departments and the dean's office in the process of analyzing the results of a survey and developing corrective and preventive measures.

Within their visit, the expert commission ensured that regular interviews and surveys of students are conducted in the context of EP data on the degree of satisfaction with the quality of the proposed educational programs. The dean's office systematically monitors training, quality of teaching, attendance and student performance. In order to identify opinions about the organization of education and the degree of satisfaction with the quality of the proposed educational programs, a survey was conducted in the period:

- From 11/17/2014 to 11/25/2014 (82 students of the 4th course);
- From 04/02/2014 to 04/08/2014 (80 graduates);
- From 03/12/2015 to 03/18/2015 (172 students of the 2nd course);
- From 03/30/2015 to 04/06/2015 (92 graduates);
- From 02.11.2015 to 10.11.2015 (153 graduates);

- From March 28, 2016 to April 9, 2016, online questionnaires were conducted (360 students in 1-4 courses).

The departments of "Marketing", "Finance", "Economy" developed plans for corrective and preventive measures based on the analysis of students' questionnaires (minutes of meetings of the "Marketing" departments - Protocol №10 dated on May 16, 2016, Department "Finance" — Protocol 10 №13 May 2016, Department "Economy" - Protocol № 9 of 04/30/2015).

According to the standard "Specificity of an educational program":

- To study and systematize experience of leading foreign and Kazakhstani universities in design of modular educational programs in order to coordinate their own EPs with these programs and use them further to increase mobility and develop joint double degree

programs

During the visit, the expert commission made sure that work on the development and implementation of educational programs, primarily double-degree programs with partner universities, was strengthened. In particular, the educational programs for preparation of bachelors of the following leading foreign universities were studied: University of Pennsylvania, New York University, Bocconi University, Italy, London School of Economics and Political Science, V. Plekhanov Russian Economic University. Among Kazakhstani universities, Modular educational programs of the following universities were studied: Narxoz University (Almaty), ENU named after Gumilyov L.N. (Astana), University of Foreign Languages and Business Careers (Almaty).

In order to study experience of Gangnam University, Agreement was concluded from February 5, 2014 on implementation of the double degree program between Gangnam University (South Korea and KAZUEFIT). As part of the double diploma program, students of the specialty "Finance" Tamezhanova G., Yun Igor Viktorovich 3. 4 course, course Fin421, Khan Ernst Igorevic h 3.4 course, course Fin -421 sent to study at Gangnam University (South Korea) for the period of study 2014-2016 and 2016-2018.

In order to fulfil the program of academic mobility, students of accredited specialties studied at University student the International of Cyprus _ a 3rd vear in specialty "Marketing" Madiyarova Zhanara in the second semester of 2015-2016 academic years, at Ventspils University (Latvia) student of 2 course in specialty «Marketing» Kaliyeva Daniy a in 2016-2017, in the University of International Business (UIB) in Almaty 2016-2017, a 3rd year student majoring in 5V051100 «Marketing» Rakhimzhanova V., for a fall semester in 2017-2018, an undergraduate of 2nd year in the specialty "Finance" Aiboysynova Aigerim at Narxoz University (Almaty), at Azerbaijan State Economic University (Baku, Azerbaijan) for a spring semester of 2017-2018, a 2nd year student of the 5B050900 specialty - "Finance" Bigabulova Kamila, at NarxozUniversity in 5B050900 specialty a 3rd course student Bekkul Aigerim, a student in specialty "5B050600 Economics" Magzumbekova Asemgul at the University of Tomas Bata (Czech Republic), students in the specialty "5B051300-World Economy" - Sayat Anel at the University of Narxoz, Shatkarin Aidar Mirovich at the University "Narxoz", Baisanov Alikhan, Zlin city, Chech Republuc, Satmagambetova A.B. at the University of Wajadolida, Spain.

According to EP "5B/6M050600-Economics":

- To analyze a logical sequence in the formation of pre- and post-requisites.

For example, in the discipline "State regulation of monopolies and protection of competition", taught in post-requisite in the 5th semester, courses "Institutional Economics" and "Economic Policy" are given, which are taught in the 5th semester.

During the visit, external experts verified the work done to discuss the policy of pre-requisites and post-requisites of disciplines, where a logical sequence is traced when they are studied (protocol of the meeting «Economy» N from 03/16/2016).

- To conduct a comparative analysis of the content of EP, including external, incl. international expertise.

Since 2016-2017, KAZUEFIT had been conducting an audit of the EP in terms of undergraduate and graduate degrees in the specialty "Finance" "Economy", and in the undergraduate degree "Marketing" and "World Economy". In May of 2017 in EP "Finance", "Economy» undergraduate and graduate programs have been internationally accredited through the international agency for accreditation and quality assessment of higher education FIBAA. On September 15, 2017, by the decision of the FIBAA Accreditation Committee, educational programs were accredited for a period of 5 years, until the end of the summer semester of 2022 (https://kuef.kz/ru/sertifikaty/).

Foreign reviewers expertized modular educational training programs in 2016-2017 and gave reviews for specialties 5V050900- "Finance", 6M050900- "Finance", 5V051100- «Marketing».

Among them were: c.e.s, Associate professor of Omsk State University named after Dostoyevsky F.M., Balakina R.T., on the EP «Economy», «World Economy» Associate professor Shmarlovskaya G., BSU, Voronina T.V., Rostov State Economic University.

Activities were planned for to comparatively analyze the content of EP with competing universities (ENU named after Gumilyov L.N., Almaty Management University, Moscow State University of Statistics and Informatics (MSUSI).

- Based on the concluded agreements, to intensify work on search of a foreign partner university for joint educational program and more widely involve both individual scientists and research organizations of the country in the educational process.

During the visit, the expert committee made sure that representatives of the scientific and research community are involved in lecturing in order to enhance the educational process. So, lectures on magistracy discipline "Methodology of Financial Relations Research" is read by Mukan B., Deputy of Center for Regional and Sociological Research of JSC "Economic Research Institute" of MNE RK. In a number of disciplines of undergraduate and graduate specialty "Finance" lectures were given by d.e.s., professor at Orenburg State University, head of Chair "Banking and Insurance" Parusimova N.I.

In order to further cooperate with foreign partner universities and create a joint educational program, on April 24, 2018, KAZUEFIT received a delegation of Romania, consisting of: Ambassador Extraordinary and Plenipotentiary of Romania Chezar Manole Armyanu; PhD, Professor, Rector of Bucharest University of Economic Research Nikolaye Estudor; PhD, Professor, Vice-Rector for International Relations, Bucharest University of Economic Research Marius Profirou, First Secretary for Trade and Economic Affairs of the Romanian Embassy in RK Nikolay Pavaluka. Following the meeting, a memorandum of understanding (cooperation) was signed, as well as additional agreements in the framework of doctoral programs in the specialties of "Finance", "Accounting", "Management", and "Economy".

According to standard "Academic staff"

- Ensure wider availability of information about AS to the public, using both traditional methods of information delivery (references, newsletters, catalogs and other reference information), as well as modern Internet technologies (publication on the website, personal pages on the portal, etc.).

During the visit, the expert commission made sure that the university's website is timely covered and updated on information about AS, their scientific, educational and methodological and educational activities and in the KAZUEFIT Newsletter:

(№ 2 of 2015, № 3 from 2015, № 1 from 2016) at university newspaper "Ulagat" (№6-7 (65-66) August 2015, №8-9 (67-68) September 2015, №12-13 (71-72) November 2015, №16-17 December 2015, №5-6 (81-82) February 24, 2016) in the republican newspaper "Economy" №36 (418) of September 10-16, 2015. It is weekly updated on with information and university news. In the structure of the site there is information about the teachers of all departments. There is a link to individual faculty pages on the site <u>www.kuef.kz</u>.

Together with the information technology department, personal pages of EP teachers are developed and personal content is created.

Information on all aspects of the implementation of the EP of both levels is distributed through social networks Facebook, Instagram, through the site https://kuef.kz

- Develop a system of competitive support and stimulation of scientific research of the AS (participation in significant scientific conferences, publication of articles in journals, research)

The expert commission has ascertained that the university has adopted and successfully implements a research support program in the form of monetary rewards for publishing scientific

articles in the quoted databases Thomson raters and Scopus. Scientific publications have been published, including in rating journals with non-zero impact factor:

1. Turekulova D.M. Kazakhstan's Food Market: Conditions, Problems and Suggested Solutions. Mediterranean Journal of Social Sciences. - Vol.6, No.3, May 2015.- Supplement 3, -

P. 185-191. Index Copernicus Year 2012 Impact Factor 6.44.

1. 2 Turekulova D.M. Tourism industry of the Republic of Kazakhstan: Current status and development trends. International Scientific Journal. Theoretical & Applied Science. 2015. - Issue: 07.- Volume: 27. – P.12-19.

3 Uazhanov M.U. Main directions of development of transport and logistics infrastructure of the Republic of Kazakhstan. // Journal "Actual problems of the economy", №5 (167), 2015. p. 161-168.

4. By Toksanova A. N., Galiyeva A. H., Abildina A. Sh. There was published an article on the topic:

"Models of public-private partnership" // Proceedings of the X11 International Scientific and Methodological Conference "Russia and Europe: a link between culture and economy", June 15, 2015, Prague, Czech Republic;

5. Zhanakova N.N. Foreign Trade of the Republic of Kazakhstan with Member States of the Eurasian Economic Union: State and Perspectives. // International Journal of Economics and Financial Issues, 2016, 6 (1), 308-313;

6 Zhanakova N.N. and et al. Modern State and Forecast of Food Production in Kazakhstan, Vol. 8 (S10), December, 2015.

- To increase the academic mobility of AS and the involvement of foreign professors in the educational process.

During the visit, the expert committee made sure that, within the framework of these EPs, plans was developed for AS academic mobility and for attracting foreign professors to the educational process. On February 23, 2016, Coordinator of the National Office of Erasmus + Tasbulatova Sh.U. held a master class for AS of the university where the following topics were addressed: "Information session of the Erasmus + program", "Higher Education Capacity Building (HECB)", "International Credit Mobility", "Jean Monnet Program", "Joint Master Degrees of EMJMD", "Opportunities to expand internationalization under the Erasmus + program".

Under the Erasmus + University program, the University won 3 grant programs with international universities:

1. Erasmus + "WELCOME" project:

Opening towards the International University communities (period 2016-2019) https://kuef.kz/ru/cooperation/international-projects/.

2. The project of International Credit Mobility Erasmus + with the University Wajadolida (Spain) (from 06/01/2017 to 07/31/2019).

3. Project "EDUQAS" Implementation of Quality Assurance System for Education through University-Business-State cooperation in universities (period 2018-2020) https://kuef.kz/ru/cooperation/international-project-eduqas/

In 2014, d.e.s., Professor A. Musina attended language courses in the UK and trained in the specialty "46 T- Finance, Money Circulation and Credit "Financial Market and Institutions" in Switzerland, Geneva (July 1 - September 30, 2014).

From October 26 to October 30, 2015, d.e.s, professor of Orenburg State University, head of Chair of "Banking and Insurance» Parusimova of N.I. lectured for students and undergraduates of the specialty "Finance" and held master classes for teachers in the disciplines "Money, Credit, Banks", "Bank Risk Management", "Monetary Regulation", "Payment System", "Retail Banking Services ", "Banking Supervision", "Financial Markets and intermediaries ",

"Insurance", "Modern models of banking development", "Banking systems of foreign countries", "Bank management", "Investment operations of commercial banks", "Theory of money".

As part of academic mobility, guest lectures were given to students of the specialties Economy, Marketing – by d.e.s., Professor Shmarlovskaya on topic: "Prerequisites and Directions for Integration into the World Economy in the Context of Globalization" and "International Network Economy and Strategies of Transit Countries' economies on inclusion in global value chains" (Belarusian State Economic University), and by d.e.s., professor Voronina T. V.on the topic "Modern Challenges of Industrial Development of the EAEU Countries" (Rostov-on-Don, RF). For students of the specialty "World Economy" there was provided lectures by Vaso Lazlo, from Institute of Foreign and Trade of Hungary on the topic "Economic integration in the framework of globalization with the participation of the European Union".

However, the commission notes that the university needs to intensify work on the development of external and internal academic mobility of AS.

According to the standard "Students"

According to EP "5B / 6M050600-Economics":

- In order to improve the satisfaction of the needs of students, systematize support measures for gifted students.

The expert commission made sure that in order to systematize the support measures for gifted students, the University Council's Academic Council (protocol N_{15} dated on 06/19/2015) developed and approved the provision of social assistance to undergraduate students studying on a contractual basis of the Kazakh University of Economics, Finance and International Trade.

The Commission made sure that work is being done to support gifted students by attracting talented students to participate in various scientific and educational activities (SRWS, project protection, competitions, scientific and practical conferences), as well as by providing various benefits for tuition fees.

- Consider the possibility of professional certification of students in the field of specialization and current areas of the labor market.

The expert commission made sure that the specialty "Finance" has developed educational programs and conducted training courses:

- "Creation and management of business activities (for small businesses)" of 34 hours, 4 modules (December 2014);

- "Basics of banking, pension and insurance activities (for subjects of banking and parabank systems)" of 36 hours (March 2016) with the purpose of professional certification of students;

Professional coaching, organizational development consultant (PM3, CSM), member of PMI ScrumAliance Associations Yelena Biryukova conducted a master class on "Project Management" for students of graduate courses in the specialties of the cluster (summary of Biryukova Ye.P.). Work on the conclusion of the contract with the LLP «Center of professional development" is under way in Astana to provide professional certification for students-financiers. (<u>www.cpks.kz</u>). Graduate students and undergraduates of the EP «Finance» in parallel with their studies have been trained in courses and training to obtain a certificate: Olzhabay N. on "Accountant in one person (accounting + 1C8.2 + taxes + bank-client +COHO)" from June 6 to June 24, 2016 // Training Center Balance NS., Alibekova Kumiszhan was certified for graduation from the Center for Professional English Language Training in 2016- 2017 academic year, and has a certificate of IELTS with overall band score 9.0., Nabialhan Serik passed the IELTS exam on 04/19/2018 and has a certificate of IELTS with overall band score 5.5.

From 27.03.2017 to 25.05.2017 15 students of the «Finance» EP took part in the project "Exchange stimulator", organized by the Kazakhstan Stock Exchange "KASE", as a result of which the students were issued certificates.

For certification of students of the specialty "Marketing" in the field of specialization, work was carried out with the "Marketing Club" of Astana. On November 2, 2017, students of the specialty Marketing listened to the Digital case study "Money for likes" with participation of the

speaker from Forte Bank, Marketing Director Anton Kim. On November 9, 2017, a practical training "YouTube for a marketer - how to create a cool channel for a brand" was held. The speaker was Samson Serene - Director of Genesis YouTube Qazaqstan, a certified partner of YouTube & Central Asia.

The students of the specialty "Economy" Yerbolat Farabi and Husnetdanov Eldar attended the course on the basics of entrepreneurship, have certificates of the NCE RK Atameken from 10.11.2018, the students of the specialty "World economy" have certificates on "Innovative entrepreneurship: problems, prospects, development"; NCE RK Atameken courses on the basics of entrepreneurship.

- More extensively attract employers and graduates to conduct master classes and organize career development meetings.

During the EEC visit, members of the commission were convinced that in order to attract employers and graduates to conduct master classes and organize career development meetings, the Finance Department annually visits the National Bank Museum of the National Bank to celebrate the National Currency Day. As part of the excursion, meetings with bank employees, lectures on the features of the profession, visits to the museum and departments are scheduled. Lectures with representatives of the financial and banking systems (JSC Sberbank Kazakhstan, JSC VTB Bank, JSC Zhilstroysberbank) are organized for students at the undergraduate and graduate programs. On June 11, 2015 in JSC «KassaNova» it was opened a branch of the Department of Banking, where graduate students and undergraduates held meetings with practitioners and lectures (www.kuef.kz, agreement of April 6, 2015 on the organization of a branch of the Department of Banking in JSC "Bank KassaNova").

At the same time, the EEC notes the weak work of the EP "5B051100 Marketing" management in this direction.

According to the standard "Resources available for educational programs"

- Regularly inform the public on the coverage of scientific and methodological achievements of AS

The expert commission made sure that the website of the university and media promptly covered information on scientific and methodological achievements of the implemented EP. So, teachers Alina B., Dzhumabekova A.T. acted as speakers with explanatory work on the transition of the National Bank of the Republic of Kazakhstan to the principles of inflation targeting in conducting monetary policy on the STV channel (www.stv -online.kz).

In October 2015, on the instructions of the Ministry of Education and Science of the Republic of Kazakhstan on the training of marketing specialists in Kazakhstan, Head of the Department of Marketing des, prof. Kamenova M.Zh. gave an interview to a correspondent of the television channel 24 kz. (http://24.kz/).

For the period from April 2014 to February 2016, AS of the specialty "Finance" published 5 monographs with a volume of 61.7 f.p., 4 textbooks (163.7 f.p.), 5 manuals volume 64.3 f.p. (total 289.7 f.p.). The number of scientific articles published by AS departments of the specialty "Finance" in rating publications, including those included in the Thomson Reuters database, comprises 10 items. In the publications recommended by the Committee on Control in Education and Science of MES RK 18 articles of 8.2 f.p. were published.

On the Specialty "Marketing" for the period from April 2014 to February 2016 the following publications 2 textbooks volume of 38.5 f.p were made. The number of scientific articles in rating publications, including those included in the Thomson Reuters database comprises 10 items. In the editions recommended by the Committee on Control in Education and Science of MES RK 16 articles were published with a volume of 5.0 f.p.

- More actively promote the development of academic mobility AS and the involvement of

foreign professors in the educational process.

In order to promote the development of academic mobility of the faculty, a schedule of scientific internships for faculty members in leading countries of the near and far abroad has been developed. In the specialty "Finance" a plan was drawn up for inviting foreign teachers and scholars to participate in the educational process. For example, at the international level, advanced training took place from October 13-19, 2014 in the Russian Federation (Tatarstan Kazan) Kazan Federal University, Russian Islamic Institute ces, Associate professor Saparova B. S., Seminar "Islamic Economics and the specifics of the implementation of Islamic financial instruments in the Russian Federation." From 17.06-25.06 2015 Associate c.e.s., professors Omarova Sh. A., Rubenkova N. B. were trained at the seminar "Ensuring the sustainability of the national economy in crisis" at the Institute for Advanced Studies at the Financial University under the President of the Russian Federation (Moscow), from April 1-15, PhD Idrisov A., passed training in Dusseldorf with a certificate.

c.e.s. Kapenova was seconded from December 13 to December 19, 2015 to Madrid (Kingdom of Spain) to participate in the International Conference and to establish contacts for further cooperation with leading educational institutions in Spain.

From October 26 to October 30, 2015 des, professor of Orenburg State University ", head. Chair of "Banking and Insurance» Parusimova N. lectured for students and undergraduates of the specialty "Finance" and held master classes for teachers in the disciplines "Money, Credit, Banks", "Bank Risk Management", "Monetary Regulation", "Payment System",

"Retail Banking Services ", "Banking Supervision", "Financial Markets and intermediaries ",

"Insurance", "Modern models of banking development", "Banking systems of foreign countries", "Bank management", "Investment operations of commercial banks", "Theory of money". Conclusions on the cluster According to educational programs 5B050600 - "Economy", 6M050600 - "Economy", 5B051100 - "Marketing", 5B0900-Finance, 6M050900 -

"Finance" of the 14 recommendations are fully implemented 12 and 2 recommendations suggest improvement. During the visit, experts analyzed the recommendations made by the university. The report of the expert group on the evaluation of the implementation of the recommendations of the EEC IAAR, made on the results of specialized accreditation in KAZUEFIT on April 16-19, 2014, was also studied. According to the results of the accreditation procedure of the cluster, the external expert commission made recommendations on how to improve the quality of bachelor and master students training in the cluster specialities.

The results of the implementation were reflected in the Report on the implementation of the EEC recommendations submitted to the IAAR on time. During the visit, the expert group made sure that, in general, the specified cluster of the university fully implemented the planned activities in accordance with the work plan for the implementation of the recommendations.

(V) **DESCRIPTION OF EEC VISIT**

The visit of the external expert committee to KAZUEFIT was organized in accordance with the program agreed in advance with the EEC chairman, the university rector and approved by the IAAR director from 05.02.2017 to 07.02.2019.

In order to coordinate the work of the EEC on February 5, 2019, an orientation meeting was held during which powers were distributed among the members of the commission, the schedule of the visit was clarified, and agreement was reached on the choice of examination methods. In order to obtain objective information on the evaluation of the university, EEC members used such methods as visual inspection, observation, interviewing employees of various departments, teachers, students, graduates and employers, questioning of faculty members, students.

The meetings of the EEC with the target groups were held in accordance with the updated program of the visit, in compliance with the established time period. On the part of the KAZUEFIT team, the presence of all persons indicated in the visit program was ensured.

Category of participants	amount
Rector	1
Vice Rector	1
Heads of Chairs	10
Directors, heads and department heads	17
Teachers	75
Undergraduates	172
Graduates	97
Employers	41
Total	415

Information about employees and students who participated in meetings with EEC IAAR

The experts visited the WELCOME center, the Student Dean's Office, the Student Service Center, the Automation and Robotics Laboratory, the Digital Educational Technologies Center, the PPP laboratory, the research library, Rodostovets laboratory, and assembly hall. The following classes were attended: problem lecture by c.e.s., senior teacher Dzhumabekova A.T. on the subject "Financial Risk Management" on the topic "Currency Risk and Methods of Managing It" (Accounting groups - 321, FM-321, Fin-221/1 - EP 5B050900- "Finance"); practical training senior lecturer IbragimovaN.V. on discipline "Microeconomics" on the topic "The subject and methods of microeconomics" (a group of ME-122 / EP 5B051300- "World, Economy"), practical lesson des, acting professors Aitmurzina B. T. on discipline "Theory of Finance" on the theme "The role of finance in social reproduction" (1st year master's scientific and pedagogical direction EP 6M050900-"Finance"); Associateprofessor Galiyeva A. H.on discipline "Economics of integrated structures" on "Background of the vertically integrated companies in Kazakhstan" (1st year master's scientific and pedagogical direction EP 6M050600- "Economy").

The following classes were attended: problem lecture c.e.s., senior teacher Dzhumabekova A.T. on discipline "Financial Risk Management" on "Currency Risk and Methods of Managing It" (Accounting -321, FM-321, Fin-221/1 - EP 5B050900- "Finance" groups); practical lesson of the senior teacher Ibragimova N.V. on discipline "Microeconomics" on the topic "The subject and methods of microeconomics" (a group of ME-122 / EP 5B051300- "World, Economy"), practical lesson des, acting professors Aitmurzina B.T. on discipline "Theory of Finance" on the theme "The role of finance in social reproduction" (1st year master's scientific and pedagogical direction EP 6M050900- "Finance"); Associate professor Galiyeva A.H. on discipline "Economics of integrated structures" on "Background of the vertically integrated companies in Kazakhstan" (1st year master's scientific and pedagogical direction EP 6M050600- »Economy»). EEC members visited the practice base for accredited cluster programs: JSC "Kazakhstan Center for Public-Private Partnership" of the Ministry of National Economy of the Republic of Kazakhstan, JSC "Economic Research Institute", a branch of JSC "Bank Kassa Nova" in Astana.

In order to confirm the information presented in the Self-Assessment Report by external experts, the working documentation of the university was requested and analyzed. In particular, the KAZUEFIT Development Strategy until 2020, work plans for faculties, departments, office of the registrar, monitoring and management department, department for the organization of SRW, dean's office for work with students.

Along with this, the experts studied the university's Internet positioning through the official website <u>https://kuef.kz/ru/</u>

As part of the planned program, recommendations for improving the university's activities, developed by the EEC following the results of the examination, were presented at a meeting with the management on February 07, 2019.

(VI) COMPLIANCE WITH STANDARDS OF SPECIALISED ACCREDITATION

6.1 STANDARD "MANAGEMENT OF EDUCATIONAL PROGRAMMES"

The university must have a published quality assurance policy.

> Policy to ensure quality must reflect connection between scientific research, teaching and training.

 \succ The university must demonstrate the development of a culture of quality assurance, including in the context of EP.

 \succ Commitment to quality assurance should relate to any activity performed by contractors and partners (outsourcing), including in the implementation of joint / two-diploma education and academic mobility.

➢ EP Guidelines provide transparency in the development of an EP development plan based on an analysis of its functioning, the real positioning of the university and directivity him activities on meet the needs of the state, employers, stakeholders and students.

> The EP Management demonstrates the functioning of the mechanisms

► Forming and regularly reviewing the EP development plan and monitoring its implementation, assessing the achievement of learning goals, meeting the needs of students, employers and society, making decisions aimed at continually improving the EP.

> EP management should involve representatives of interested groups. Persons

that at including those of employers, learners and the AS to the formation of a development plan EP.

> The EP management must demonstrate the individuality and uniqueness of the EP development plan, its consistency with the national development priorities and the development strategy of the educational organization.

 \succ The university must demonstrate a clear definition of those responsible for the business processes within the EP, the unambiguous distribution of staff duties, and the delineation of the functions of collegial bodies.

> EP management must provide evidence of system transparency.

The EP management must demonstrate the successful operation of the EP's internal quality

assurance system, including its design, control and monitoring, improving them, making decisions based on facts.

EP management must implement risk management.

EP management should ensure the participation of representatives of interested parties (employers, AS, students) in the collegial bodies of the educational program management, as well as their representativeness in making decisions on the management of the educational program.

 \succ Must demonstrate control innovation at within EP, at that include analysis and introducti on of innovative proposals.

> EP management must demonstrate evidence of openness and availability for students, AS, employers and other interested parties.

> The EP management must be trained in education management programs.

 \succ EP Management Should Strive to the fact that the progress made with the time of the last external quality assurance procedure was taken into account in preparation for the next procedure.

The evidence part

Training at KAZUEFIT by educational programs (EP) of higher education in the field of the cluster is implemented:

- Two levels of training: for EP "Finance" - undergraduate (5B050900),

magistracy (6M050900);

- Two levels of preparation: on EP "Economy" - bachelor degree (5B050600), magistracy (6M050600);

- By one level of training: in the specialty "Marketing" - undergraduate (5B051100);

- By one level of training: in the specialty "World Economy" - undergraduate (5B051300).

The training of specialists in the accredited EP of undergraduate and graduate programs has been carried out since 2010 on the basis of the state license MES RK series AB N \ge 0137400 dated on 03.02.2010 with a validity period - without limitation (https://kuef.kz/ru/about/documentation). Education in the magistracy is carried out in full-time form lasting 2 years - for the scientific and pedagogical areas and 1 year - for the profile direction. Training of students is organized in the state and Russian languages. The EP "World Economy" implements multilingual education.

Training of specialists at KAZUEFIT is carried out according to the Qualifier of Higher Education Specialties RK.

The university has demonstrated the existence of a quality policy for education approved by the University Academic Council. This document is posted on the official website and is available to all interested parties (https://kuef.kz/ru/about/mission/).

The implementation and development of accredited programs is determined, first of all, by the mission, KAZUEFIT Development Strategy for 2016-2020

The KAZUEFIT development strategy for 2016–2020, approved by the University Academic Council (protocol №3 of October 22, 2015), is designed to meet the requirements of a rapidly changing educational environment and is aimed at systematic improvement of training, taking into account the level of science and the conditions offered by reality.

The quality assurance policy reflects the link between research, teaching, learning, and takes into account both the national and intra-university context. KAZUEFIT interacts with JSC as the most successful examples of research, teaching and learning interaction.

"Economic Research Institute" and JSC "Kazakhstan Center for Public-Private Partnership": during a visit to the practice bases, the heads of the above-mentioned organizations noted the involvement of students of the accredited university in their research and analytical activities. Also during the visits to the graduating departments, the experts were convinced of the presence of acts of introducing scientific results into the educational process (acts $N_{2}21-19 / 925$ of 10/22/2014; $N_{2}16-18 / 1020$ of October 18, 2017; $N_{2}16-18 / 1021$ of 18.10. 2017).

To manage business processes, KAZUEFIT is guided in its activities by the standards and ECTS directives and uses QMS that meets the requirements of international standards. To support the main business processes at the university, a set of internal regulatory documents has been developed that regulate the implementation of the EP.

Accredited educational programs are implemented on the basis of transparency and competitiveness. In order to develop and regularly adjust the EP, Academic Councils are opened with the involvement of specialists from both the internal and external environment, including students, AS, and employers. The representativeness of employers participating in the design and implementation of each EP is demonstrated. The necessary information, personnel, financial and material and technical resources, as well as legal and regulatory documentation to ensure the implementation of educational programs.

Accredited educational programs are implemented on the basis of transparency and competitiveness. For the development and regular adjustment of the EP, expert councils are created with the involvement of specialists from both the internal and external environment, including students, faculty (hereinafter - AS) and employers.

In order to develop and regularly adjust the EP, Academic Councils are opened with the involvement of specialists from both the internal and external environment, including students, AS, and employers. According to EP 5B050600 / EP 6M050600-Economics, the Academic Council includes: General Director of the Renewable Energy Association

of Kazakhstan Kashkimbayev A.K., c.e.s., Deputy Chairman of the Board of JSC Economic Institute Mukan B., des. vice president Research of JSC Economic Research Institute Zhakupova S.Sh., Ph.D., Professor, Dean of the Faculty of Economics and Management Ukubasova S.; for EP 5B050900 / 6M050900 - "Finance" - Executive Director of GR LLP "Port Kuryk" Oinarov R., Deputy Director of VTB Bank Astana Zhanalinova S. A., Director Aydin-Express Muzaparova A., of LLP Director of Kassa Nova Branch of Astana Akhmetova Bank, Director of Funding and Investor Relations JSC Development Bank of Kazakhstan Abisheva B.; by EP 5B051100-«Marketing» a commercial director of "Zharnama Astana" Vishnevskaya T.I., Director of Marketing Agency «Optimal Mix» Berdymbayeva R.N., Marketing specialist, founder of Astana Marketing Club Bunesku A., Head of PR department of BI group Ashimova A., Chairman of the Board, Head of EP specialty «Marketing», Associate professors Tursumbayeva M. Zh., Daribayeva A. K. c.e.s., c.e.s., Associate professor, acting Head Department of International Tradeand student 3 course specialty "Marketing" Kurkumbaeva Zhuldyz; by EP «World Economy» - Director of the Department of public investment and the development of public-private partnership of the Ministry of National Economy of the Republic of Kazakhstan Ayazbayev N.A., First Deputy Chairman of JSC «Kazakhstan Institute for Industry Development» Idrisov M. M, c.e.s., executive director of the project office of JSC Kazakhstan PPP Center Nurseitov A. A., Deputy Chairman of the Board of Foundation" Dzhumagaliyev B. M., c.e.s., specialist at **JSC** "Science National Chamber of Entrepreneurs (hereinafter - NCE) "Atameken" Sarina B. S. Along with employers, students and teachers are involved in the Academic Councils.

Management EP operates on the principles of openness and accessibility for students, AS and employers EP 5B050600 / 6M050600 - "Economy" and 5B050900 / 6M050900 - "Finance" accredited for a period of 5 years from September 2017 until the end of the summer term 2022 by the decision of the FIBAA Accreditation Committee of September 15, 2017.

The development programs for accredited EPs for the 2016-2020 academic year were approved by the Chairman of the Scientific and Methodological Council (hereinafter referred to as SMB) of the University, Vice-Rector for Academic Activities and Science.

Each of the accredited EP is characterized by its individuality. This is determined by a number of factors:

- content of elective disciplines, which are annually reviewed and updated in accordance with the requirements of the labor market ;

- presence of demand from students undergraduate and graduate;

- security of personnel potential in the departments of the cluster, specializing in all these trajectories, confirmed by the relevant basic education, the presence of academic degrees by relevant specialties, the publication of textbooks and scientific publications;

presence of contracts for the practice of students in undergraduate and graduate programs;

- expanding contacts with employers who are experts and active participants in the development of MEP, who have the potential to conclude agreements on practice;

- presence of specialized laboratories and branches of the departments of the cluster.

Interviewing EP executives and analyzing the documentation submitted confirmed the uniqueness of the EPs being accredited.

The uniqueness of EP 5B050900 / 6M050900 - "Finance" is formed by the following components:

- applied nature of learning Availability laboratories and branch department at a can "KASSA NOVA";

- AS high level of qualification, graduating degree of graduating department 63%;

- Academician S. Seitkasimov, the founder of the Kazakhstani scientific school of banking, is among the leading AS graduating departments;

- presence in the AS EP of teachers with extensive practical experience in the financial sector;

- high level of employment of graduates of EP;

- EP has passed the international accreditation of the agency FIBAA, has high ratings NCE "Atameken";

- EP oriented on business environment being developed with taking into account the views of stakeholders;

- program of double diploma education is being implemented (an agreement with Gangnam University in South Korea);

- high level of education (students take leading positions in republican scientific competitions).

The uniqueness of EP 5B050600 / 6M050600 - "Economy":

- EP training is of an applied nature; there is a PPP teaching and research laboratory;

- The student's continuous educational cycle: bachelor's degree - master's degree - doctoral studies;

- 25% of teachers of EP - holders of the title "The best teacher of a higher educational institution (hereinafter - the university)";

- EP orientation to the business environment, its development taking into account the views of stakeholders;

- a program of double diploma education is being implemented (an agreement with Gangnam University in South Korea).

The uniqueness of EP 5B051300 - "World Economy":

- training on this EP in Astana is carried out only by KAZUEFIT;

- implementation of multilingual education with classes and preparation of graduation projects in Kazakh, Russian and English;

- successful operation of the teaching and research laboratory "Public-private partnership in the field of higher professional education";

- successful interaction with JSC "Kazakhstan Center for Public-Private Partnership".

The uniqueness of the EP "Marketing" is as follows:

- conducting practical classes in the disciplines "Marketing Research" and "Strategic Marketing" based on the LLP "COLIBRIKZ".

The EP management involves external cataloging of elective disciplines (hereinafter-CEC), modular educational programs (hereinafter - MEP), employer models. For the accredited EP, the review of the content of educational programs was carried out by the director of the branch of JSC HomeCreditBank in Astana Baubekov R .S., Director of LLP "Aydin-Express" Muzapbarova A., Director of LLP "Barkat SK" Akhmetzhanov B. B., First Vice-Chairman of JSC "Kazakhstan Industry Development Institute» Idrisov M . M ., Director of the Department of public investment and public-private partnership, Ayazbayev N .A., Deputy Chairman of the Board of JSC "Economic Research Institute", d.e.s., Zhakupova Sh.Sh., Director of the Department of tax and customs legislation of the Ministry of Finance of RK Yerzhanov E.B.

There are 14 letters from the heads of organizations of departments and institutions, confirming the fact of participation in the development of accredited EPs.

During interviewing employers, students, teachers, studying internal regulatory documents, regulating the implementation of the EP, information on the site, the EEC experts were convinced about the transparency of the educational program management system.

The necessary information, personnel, financial and material and technical resources, as well as regulatory and legal documentation to ensure the implementation of educational programs are available for managing the EP.

Analytical part

The Commission notes that:

- on accredited cluster specialties, some work has been done to strengthen the documentation of all major business processes governing the implementation of the EP;

- analysis of information on the implementation of the EP is carried out by considering these issues at the department meetings, methodological council departments and SMB;

- developed EP Development Plans for 2016-2020 g

The university provides the transparency of the educational program management system. So, on the website of the university in the sections "Rector's Blog", "Guide", "Structure",

"Faculties" provides information about the leadership of the university (rector, vice-rector of relevant areas, deans, heads of graduating departments). In the rector's blog, you can directly ask him questions. Students, employees and interested persons can personally contact the head of departments, deans, vice-rectors, and rector in a special time.

Experts are not able to make available records showing how fashion is carried out the analysis of classroom fund adequacy computer classes, the required software and etc. for training a new contingent of students.

As a result of an interview with the leadership of the EP, it was revealed that the university has not developed the practice of training university managers in educational management programs. The EP management was unable to demonstrate the availability of training certificates for the Education Management programs.

According to the results of the survey, the level of availability and responsiveness of the university management is "fully satisfied" - 82.5%, "partially satisfied" - 16.5% of students.

Strengths / best practices in EP 5B050600 / 6M050600 - "Economy", 5B050900, 6M050900 - "Finance":

1 International EP accreditation completed for 5 years.

2 Active interaction in the main stages of planning and implementing an EP with employers.

3 Successful functioning of the branch of the department "Finance" in JSC "KassaNova" and the educational laboratory "Public-private partnership in the field of higher professional education".

4 Existence of a double-diploma educational program with Kannnam University (South Korea).

Strengths / best practice in EP 5B051300- "World Economy":

1. The implementation of multilingual education.

2 Successful cooperation of the Department of "Economy": with JSC "Kazakhstan Institute of Industry Development" and JSC "Institute of Economic Research."

EEC recommendations for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing":

1. To organize training for heads of structural divisions, heads of departments and managers of EP in refresher courses on management in education.

Additional recommendations for EP 5B051100- "Marketing":

1. To organize training for managers of EP 5B051100 "Marketing" on effective management of business processes within the framework of the implemented EP.

EEC findings for the criteria for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy" : *By standard*

"Management of the educational program" revealed 17 criteria, of which 8 were strong, 8 were satisfactory, and 1 were to be improved.

Conclusions EEC on the criteria for EP 5B051100- "Marketing": According to the standard

"Management of the educational program" revealed 17 criteria, of which 3 were strong, 12 were satisfactory, and 2 needed improvement.

6.2 STANDARD " INFORMATION MANAGEMENT AND REPORTING"

 \succ The university should ensure the functioning of the system for collecting, analyzing and managing information through the use of modern information and communication technologies and software.

 \succ EP management should demonstrate the systematic use of processed, adequate information to improve the internal quality assurance system.

 \succ Within the EP, there should be a regular reporting system reflecting all levels of the structure, including an assessment of the performance and effectiveness of the activities of departments and departments, and research.

 \succ The university should establish the frequency, forms and methods for evaluating the management of the EP, the activities of collegial bodies and structural divisions, senior management, and the implementation of research projects.

 \succ The university must demonstrate determination of the order and the protection of information, including the identification of the responsible persons for the accuracy and timeliness of the information and analysis of data.

 \succ An important factor is the involvement of students, employees and AS in the process of collecting and analyzing information and making decisions based on them.

> The EP management must demonstrate that there is a communication mechanism with students, employees and other stakeholders.

>/ individuals, including the existence of conflict resolution mechanisms .

> The university should provide a measure of the degree of satisfaction of the needs of the AS, staff and students within the EP and demonstrate the evidence to eliminate the detected deficiencies.

 \succ The university should evaluate the performance and effectiveness of the activities, including in the context of EP.

The information collected and analyzed by the university within the EP should take into account:

- key performance indicators;

- dynamics of the contingent of students in the context of forms and types;

- level of performance, student achievement and expulsion;

- students' satisfaction with the implementation of the EP and the quality of education at the university;

- availability of educational resources and support systems for students;

- Employment and career growth of graduates.

 \succ Students, employees and AS must document their consent to the processing of personal data.

> EP management should help provide all relevant information in relevant areas.

The evidence part

KAZUEFIT has implemented information management processes, including information collection and analysis processes. The university has a center for information educational technologies, responsible for organizing distance education at the university, introducing modern information technologies to support the educational process at the faculty, and creating and replenishing its own information resources for subsidiaries. Information technology is responsible for software, coordination of automation of university activities.

Dissemination of information and receiving feedback is carried out through meetings of collective bodies, working groups created to solve actual problems.

All university processes are governed by documented procedures according to QMS requirements. All QMS documentation is located in the ARTA SYNERGY Enterprise System Storage. All internal documents governing the processes within the EP cluster are approved by the Academic Council. Original documents are stored in the Quality Control Department, electronic versions are placed in the ARTA SYNERGY Electronic Document Management System, access to

this system is granted to all heads of departments.

Stakeholders are informed by posting information on the official website of the University <u>www.kuef.kz</u>, the newspaper Ulagat, AIS

"Platonus". Each faculty has boxes for suggestions and comments, the site contains information about the contact details of the heads of departments (<u>https://kuef.kz/ru/about/struktura-universiteta/</u>). On the social network "V kontakte" there is a university page vk.com/kuef_kz.

The university monitors educational activities on a regular basis, the results of QMS audits, and the results of student surveys to identify their satisfaction with the implementation of the EP are discussed at meetings of the Coordination Council.

The university's activities and university news are systematically covered on the KAZUEFIT website (<u>www.kuef.kz</u>), where the rector's report is published annually (<u>https://kuef.kz/ru/about/academic/otchet-rektora/</u>); the "Stop Corruption" page is functioning (<u>https://kuef.kz/ru/stop_corruption/</u>); posted updated profiles AS departments. Graduates, students, employers can fill in the relevant questionnaires online. The blog of the rector functions: <u>https://kuef.kz/ru/blog/</u>. Every year, the rector reports to the university staff at the end of the school year.

Timely information is filled in the University Information System (Platonus, etc.) according to the order of MES RK №570 dated on December 27, 2012 "On Approval of Administrative Reporting Forms".

The University successfully operates 9 (nine) information systems based on the KAZUEFIT corporate network:

- Automated information management system for educational process "Platonus";

- AIS "Distance learning portal KazUEFIT-Moodle";
- Automated information management system training process Tamos University Suite;
- AIS "Electronic selection committee";
- AIS "Electronic Library";
- Electronic Document Management System "ARTA Synergy";
- Vocational guidance system on the Internet "Test-ENT.KZ";
- IP telephony and web conferences based on the 3CX Phone System;
- Internet gateway based on Traffic Inspector.

The Distance Learning Portal has been developed based on the Moodle Learning Management System (LMS). The software platform for distance learning support is implemented on the basis of the interaction of the automated information environment Platonus and the support system of DO Moodle, the source code of which is freely available. The Platonus IS includes student administration subsystems, support for the learning process, and Moodle DL is used to organize distance learning.

The university has an automated information system Platonus, which allows to fully automate the processes of credit and distance learning systems.

All requirements for work in the DL portal are set forth in the Regulations on KAZUEFIT DOT, and also posted on the Portal, providing general access for both students and teachers via the link 10.0.1.2 - address help.

Work is underway to further improve the E-university program: namely: the Electronic Library subsystem has been fully completed; in the "Model of the University" subsystem, a personal university card, university structure, settings, testing, user contingent are developed; modules of the educational process were developed: levels of education, degrees, curricula, catalogs of disciplines, individual curricula, working curricula, classroom funds.

The localization of static and dynamic data in the Kazakh, Russian and English languages. Configured e-university project server. The external address is e.kuef.kz. The internal address is 10.0.1.10. The data from Platonus is 6477 records imported; from the RABIS is 23 records (including the inventory number).

At the request of personnel management, as well as for the purpose of automating the work of the employees, Altyn-Kadr software was acquired. Representatives of the software vendor conducted an 8-hour management staff training course.

The University has developed a Regulation on the detection and prevention of plagiarism, which determines the procedure and rules for the functioning of the procedure for identifying and preventing plagiarism, as well as the mechanism for using deans and structural units of the University of the StrikePlagiarism.com system.

The university has a vertical reporting scheme, the central element of which is the department. Key issues related to the implementation of the EP are addressed at the department meetings. The head of the department analyzes in general the implementation of the plans of the department and records the results in: a semi-annual report - upon completion of the first academic semester; annual report - at the end of the school year. As shown by familiarization with the semi-annual and annual reports, they represent a serious analytical set of data on the activities carried out. The faculty report is compiled by the dean, reviewed and discussed at the faculty council and approved by the vice-rector for academic activities and science of the University. Based on the reports of faculties, structural subdivisions, the Vice-Rector for Academic Activities and Science compiles a general report on the University.

The Academic Council is held monthly from August to June of the corresponding academic year. If necessary, unscheduled meetings of the Academic Council can be held. The KAZUEFIT Scientific Council meets on the third Thursday of the month. The Academic Council consists of persons representing the leadership of the university, which includes the rector, vice-rectors, deans of faculties, heads of departments, heads of departments, as well as representatives of the faculty, students and university staff. The Scientific Council organizes its work on the basis of an approved Work Plan for the corresponding academic year, which covers issues of educational and methodological, research and educational work.

As part of contract №39 dated on November 17, 2015, CiscoISR 4321 network router was purchased. The acquisition of the above equipment is an important step in improving the University's network infrastructure. Work was done on the logical configuration of equipment, namely network routing and NAT (Network address translation), which were previously configured on a virtual server. The website of the University "kuef.kz" is constantly updated and updated information about the departments and deans. Work was done on the development and refinement of the official website of the University. Periodic backup and optimization of the official website of the University is performed. "Who is who", "Stop corruption", "Event gallery" modules were developed. CMS Bitrix was updated to version 15.5.9.

AS departments have the opportunity to participate and make suggestions for improving activities at labor collective meetings, meetings with the rector, vice-rectors, faculty deans, meetings of the Academic Council, administration, faculty council, departments. The emergence of conflicts of interest and relations between the employer and the AS, AS and students is resolved through a system of procedures at the following management levels: the head of the structural unit (head of department, curator, head); dean of the faculty; supervising vice rector; rector; disciplinary commission.

The Disciplinary Commission carries out activities in accordance with "Regulations on the Disciplinary Commission of the Kazakh University of Economics, Finance and International Trade", approved by the Rector on the basis of the decision of the Academic Council (Protocol No27 of 11/26/2009). Conflict detection mechanisms are the statements of AS, employees and students, official and memoranda, personal contact with the supervisor.

One of the most important indicators of the effectiveness of the work of the modern University, an indicator of the effectiveness of transformations is the level of satisfaction of AS, staff and students in the management system. To identify the level of satisfaction of AS, staff and students with the University's management system, periodically meetings are held with the rector, vice-rectors for business lines, and heads of departments. Surveys are systematically conducted on issues

related to the development of the social and domestic sphere, educational activities, organization of leisure time after school, wages of employees and financial support for students.

In addition to teachers, the current commissions of the university include the following: the Commission for Personnel Policy, the Commission for the University Competition "The Best Teacher of the University", the Commission for Organizing and Conducting a Competition of Students' Research in Natural, Technical, Social, Humanitarian and Economic Sciences, The Commission for the placement of students and the allocation of places in the House of Students for the 2018-2019 academic year, the Commission for the evaluation of educational activities of AS University.

The University's educational programs are regularly audited, reviewed by partner employers, discussed with students, and based on their suggestions and opinions, adjustments and amendments are made to curricula. In accordance with the order of KAZUEFIT Nol-31 / 45 of 07.27.2016, a university was created at the University to audit educational programs (EP) and working groups headed by the deans of the relevant faculties in all areas and levels of education. As part of the University's self-assessment, all curricula for undergraduate and graduate programs were pre-tested for compliance with the State Compulsory Standard of Higher and Postgraduate Education. An audit of EP covers the analysis of statistical data on the relevant specialty, the analysis of practice, the calculation of the program's profitability, the analysis of the whole EP, including the analysis of syllabuses and resources. The analysis of statistical data contains the dynamics of changes in the contingent of students on the EP, the dynamics of performance. The practice audit was conducted according to the available documentation - the contract, the students' reports on the results of the previous practice and the internal practice regulations.

When concluding a contract with AS with the help of the "ALTYN-FRAME" program, a personal data file (cards) of employees with a high degree of detail is kept.

The library has 40 computers, 1 large-sized photocopier, 3 multifunction devices. All computers are connected to the Internet, students have access to information resources, various databases, collections of digitized documents, web sites and web portals.

The greatest interest among the students in the specialties is the permanent English-speaking and Russian-speaking EL, to which free access is provided, such as: EBS "Lan", "Elsevier", "Springer", "Thomson Reuters". KAZUEFIT signed an agreement with the Association of Universities of the Republic of Kazakhstan. The university receives the right to have unhindered access to the electronic resources of electronic libraries of universities - participants of the Republican Inter-University Electronic Library (RIEL). Further, the lack of books is replenished by electronic resources created by the AS of the university and the Republican Inter-University Electronic Library (E-Library).

In order to access the world information platform by remote access to domestic, Russian and foreign full-text resources, in 2016 the contract with JSC "National Center for Scientific and Technical Information" (JSC " NCSTI "). In addition, the University has a contract with IVIS LLC for the period from 03.02.2014 for connection to the Book Business Collection, which contains more than 10,000 electronic textbooks in the context of specialties. In accordance with the terms of the contract (clause 4.8), the university has the right to copy individual articles and other fragments of documents included in the BD for use in educational and research purposes, as well as limited replicated. We also have access to the electronic library system of the publishing house "Lan". In addition to free access to book publications, Lan Electronic Library system has access to a number of journals published by Russian universities. At the moment, over 150 periodicals on economic, social, humanitarian, technical and natural sciences are freely available.

The EP Management uses a variety of methods for collecting and analyzing information. The university provides management of the educational process through the management of individual educational programs, including an assessment of their effectiveness. The university's information management system functions quite effectively, allows you to solve all the tasks facing the

university, does not allow duplication or "loss" from the sphere of regulating managerial functions:

-constant improvement of the mechanisms of planning, development and continuous improvement of activities by measuring the degree of satisfaction of the needs of the AS, staff and students;

-increasing the effectiveness of managing educational programs through the constant involvement of external experts, increasing the employment rate;

- periodic update of software designed for the collection, analysis and management of information and the educational process;

-full use of information technology in the educational process.

Analytical part

According to the analysis of compliance with the criteria of the "Information Management and Reporting" standard for accredited EPs, the commission notes the following: the university has an information and reporting management system. Storage of department management documentation is carried out in accordance with the requirements of the nomenclature of cases.

The databases available at the university allow forming a variety of analytical reports.

An AS survey revealed satisfaction:

- the attitude of the university management to itself is 98.3%;
- participation in management decisions 98.3%;
- management of changes in the activities of the university 100%.

Questioning students revealed satisfaction:

- the usefulness of the website of the institute as a whole and the faculty in particular 98.1%;
- informing students about courses, EP 98.1%;
- availability of computer classes and Internet resources 96.9%.

Regular surveys of students, employees, AS, employers are conducted, the results of which take appropriate measures to eliminate shortcomings and improve the EP.

Feedback has been established with the students, which allows to reveal their satisfaction with the quality of the realized EPs. In the course of the conversation with the students, they noted that there was an opportunity to address the management with these or other problems.

Interviews with teachers and students showed that suggestions and recommendations from stakeholders find a response in management decisions.

EEC IAAR conducted meetings, conversations and interviews with the rector, vice-rectors, deans, heads of departments, managers and employees of structural units, students, AS, representatives of employers' organizations and graduates, as well as conducting a survey of students and AS, detailed familiarization of experts with the educational infrastructure of the university, material and technical, information and methodological resources and necessary documents, notes that the university uses modern information systems, information technology and software tools to adequately manage information.

Members confirm the existence of documentary consent to the processing of personal data in personal affairs of the AS and students.

At the same time, EEC members note insufficient cooperation with foreign universities to create joint bachelor and master programs.

Strengths / Best Practices

- *the* information collected and analyzed by the university takes into account the dynamics of the contingent of students in the context of forms and types, students' satisfaction with the implementation of the EP and the quality of education at the university; Employment and career growth of graduates.

Recommendations EEC EP 5B050600 / 6M050600 - Economy, 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing" :

1. Strengthen work on implementation joint educational programs with foreign educational organizati ons .

EEC conclusions on criteria for 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing": According to the "Information Management and Reporting" standard, 17 criteria are disclosed, including strong ones 4, satisfactory - 13.

6.3 STANDARD "FORMULATION AND APPROVAL OF EDUCATIONAL PROGRAMMES"

 \succ The university must determine EP development procedures and their approval at the institutional level.

 \succ The EP management must ensure that the developed EPs comply with the objectives, including the intended learning outcomes.

➤ The EP Management should provide Availability bydeveloping EP graduate models describing learning outcomes and personality traits.

The EP management must demonstrate an external examination of the EP.

> Qualifications obtained at the end of the EP must be clearly defined, explained and correspond to a certain level of the NSC.

 \succ EP management should determine the impact of disciplines and professional practices on the formation of learning outcomes.

> An important factor is the possibility of preparing students for professional certification.

➤ The EP management must provide evidence of the participation of students, AS and other stakeholders in the development of the EP, ensuring their quality.

The complexity of the EP should be clearly defined in Kazakhstan loans and ECTS.

➤ Management EP should provide the content of academic disciplines and learning outcomes level of training (bachelor, master, doctoral).

 \succ The structure of the EP should include a variety of activities relevant to the learning outcomes.

> An important factor is the presence of joint EP with foreign educational organizations.

The evidence part

The analysis of the self-assessment report, additional materials presented by the university, as well as the results of the meetings held with students, AS, employers and graduates confirmed that the EP development priorities are in line with the national education policy.

The management determined the goals of the educational programs being implemented. Thus, the aim of EP 5B050600 / 6M050600- "Economy" 5B051300- "World Economy" is to train a specialist who must possess a set of special theoretical knowledge and practical skills related to solving problems of an economic and organizational nature, the use of modern technologies, information processing, decision-making conditions of a dynamically changing external environment. The goal of EP 5B050900 / 6M050900- "Finance" is to train highly educated, competitive, competent professionals in the fields of taxes and taxation, financial management and banking, who adequately respond to modern globalization processes and are able to become leaders. at chosen areas professional activities. The purpose of EP 5B051100-"Marketing" is the training of a marketing specialist of a new formation who is able to conduct marketing research, possessing broad fundamental knowledge, having the ability to adapt to the changing demands of the labor market and computer technologies.

All interested parties are involved in the development of the KAZUEFIT EP. For example, typical employers of economic profile EPs accredited are: JSC "Economic Research Institute", JSC "PPP Kazakhstan Center", JSC "Science Foundation", NCE "Atameken", NJSC "Holding"

Kasypkor ", Institute for Analysis, Forecasting and Strategic Initiatives of the Party " Nur-Otan ", LLP "AstArystan", Association of Renewable Kazakhstan. Energy of LLP "TeploTechService", Strategy Department and monitoring of "Nur Otan", LLP "Way of the Sun", Agrohouse", LLP "Pioneer State Institution "Department for Youth Policy of Astana", LLP "Greenorda Project", "Kassa Nova" Bank (Astana), JSC Development Bank of Kazakhstan, Sberbank, National Bank of the Republic of Kazakhstan, SB JSC VTBank, financial and tax authorities of the republic. There are expert opinions on all MEP accredited specialties of the cluster.

The university has developed models of graduates accredited by the EP, including knowledge, skills, and professional competencies. Competency models of graduate accredited EPs are a set of expected educational outcomes that a student can demonstrate at one or another stage of mastering a basic program or as a set of competencies that each graduate of educational programs must master. For each EP, a map and a matrix of competences are drawn up that reflect the influence of each type of training (including theoretical training, all types of practices and final certification) on the formation of professional competencies.

Curriculum development is carried out on the basis of MC and meets the requirements of the logical connection of disciplines. The current practice of the formation of the list and the logical sequence of elective disciplines contributes to the development of personal and professional competencies of students.

The contents of the accredited EP revealed the following: a complete list of disciplines in terms of cycles of disciplines; ensured the necessary integrity of the EP, combining the fundamental nature of the training of students with the interdisciplinary nature of the graduate's professional activities; determined the relationship between compulsory and elective disciplines, as well as between the classroom workload and the independent work of the student; described the logic of the EP; determined the most effective in terms of achieving the goals of the organization of educational and methodical work.

WCs are designed and approved for all years and forms of training in accordance with the MC, comply with the requirements of SCES RK. Security standard and curriculum is 100%. The complexity of disciplines cycles in the curriculum is indicated in Kazakhstan and ECTS credits, as well as in hours, highlighting lectures, practical (seminar) classes, independent work of students under the guidance of a teacher and independent work of a student, all kinds of professional practice, intermediate certification.

During the implementation of the accredited EPs, leading experts from production in the direction of training and guest lectures are held to give lectures, conduct practical classes, lead practitioners, scientific research workshops and graduate works.

Students form an individual educational trajectory based on enrollment in elective courses and participate in the development of an individual curriculum. In this case, students are guided by CEC. Elective disciplines of the main cycle take into account recent changes in the labor market, reflect the interests of the employer, and together with all types of internship practices, are aimed at preparing for a professional activity. CEC is developed by the AS of the graduating department, considered at the meeting of the scientific and methodological section, approved by the decision of the Academic Council of KAZUEFIT. CEC is stored in the department of registration and copies.

Taking into account the views of employers, changes were made in MEP s and new disciplines introduced, reviewed by MEPs, were compiled in accordance with the Rules for the organization of educational process on credit technology of education, approved by the order of MES RK dated on April 20, 2011 №152, SCES RK 5.04.033.2011. Model curriculum, corresponding specialty, approved by MES RK, catalog of elective disciplines, individual curricula for students in the specialty. In addition, individual MEPs have been developed for each trajectory and form of study . All MEP s are characterized by a wide scope of applied, relevant to date disciplines.

So, in MEP EP 5B050600 "Economy" new disciplines were introduced: "Social Responsibility of Business", "Social Economy", "Foreign Economic Activity", "Economy of Foreign Countries",

"Globalization of World Economy", "Foreign language in professional activities", "World Trade", "Basics of entrepreneurial activity" (protocol of the meeting of the department number 8 of 03/16/2016, protocol of the Academic Council number 3 of 01.01.2016).

According to EP 6M050600 - "Economy" undergraduates are trained in trajectories "Publicprivate partnership" (hereinafter referred to as PPP) and "Social Economy". Along the trajectories, MEP was developed, in which, in order to strengthen the fundamental knowledge in economics of undergraduates of both core and scientific and pedagogical areas, a new discipline, Micro-Macroeconomic Analysis, was introduced into the Sustainable Economic Development module .

For EP 5B051300 "World Economy", a separate MEP has been developed, which combines and enlarges the disciplines of the "Component of choice" cycle, whose programs have topics that complement each other, as well as form identical competences. Courses "International Economic Integration" m

"International Business" was consolidated into "International Integration and Business" / "International Economic Associations" in 6 credits; according to the Program for the Development of Mass Entrepreneurship, State Support for Innovative Entrepreneurship, a new discipline was introduced: "Innovative Entrepreneurship", "International Innovation Activity"; in the light of the EXPO 2017, a new discipline "Strategic business planning" / "Strategic planning and forecasting" was developed and introduced; in the light of the integration of science, production and education, the discipline "Public-Private Partnership" / "Modern Economy of Kazakhstan" was introduced .

The following new disciplines have been introduced for EP 5B050900 "Finance":

For the "Banking" trajectory: "The market of banking services"; "Banking supervision;

- For the trajectory "Financial Management": "Investment Design", "Financial Analytics", "Financial Engineering".

On the recommendation of the University of Narxoz, the following disciplines are included in the EP for the 6M050900 "Finance" program: "Business study" (for the master's program in the core direction), "Methods and methodology of scientific research" (for the master's program in the scientific and pedagogical field).

For EP 5B051100 "Marketing" for 2018-2019, the following new disciplines have been introduced: for the "Marketing in small and medium business" trajectory: "Branding";

"Merchandising", "Benchmarking"; for the trajectory "Marketing in foreign economic activity" - "New marketing tools ", "International marketing", "International trade".

Studying the content of elective courses accredited by the EP showed that there is no duplication of courses in educational programs. Monitoring the effectiveness of the quality assurance system is carried out through internal audits, expert evaluation of methodological support, evaluation of activities and consideration of issues on collegial bodies.

The University conducts a regular audit of the EP. As a result of the conducted audit of EP specialties, a passport of a specialty, a competency map, a matrix (skills map), and forms for MEPs were compiled.

The university pays attention to the introduction of advanced technologies in the educational process. Teachers get acquainted with innovative teaching methods in refresher courses, methodological seminars, master classes and when attending the open classes of their colleagues, the experience gained is analyzed and applied in their own activities. So, to the number of applied interactive teaching methods, noted by experts during the study of EMCD, include the following: discussions, controversies, presentations, essays, terminological vocabulary, analytical review, multi-level practical tasks, cases, group work, case studies, etc.

The use of innovative technologies in the educational process KAZUEFIT relies on a good material and technical base: in order to build professional competencies and practical skills among students during the reporting period, the PPP partnership in higher professional education (aud. $N_{2}415$) operates in all the specialties of the cluster, "Specialized audience on diploma design" (aud. $N_{2}205$), specialized audience "Organization and carrying out of marketing research" (aud. $N_{2}316$).

When implementing educational programs, graduating departments also actively cooperate

with other universities — partner universities in order to organize scientific internships, lectures by foreign professors, conduct joint research and expand academic mobility.

Teachers of accredited EPs are actively involved in the international activities of the university. Thus, Erasmus + University program won 3 grant programs with international universities, the coordinator of these programs is c.e.s., Associate professor of Finance Department Kapenova A.Z.

In May 2017, on EP Cluster 5B050600 - "Economy" and 6M050600 - "Economy", the bachelor degree 5B050900 - "Finance" and magistracies 6M050900 - "Finance" passed international accreditation through the international agency for accreditation and examination of higher education quality FIBAA. On September 15, 2017, by the decision of the FIBAA Accreditation Committee, educational programs for the specialties 5B050600 "Economy" and 6M050600 "Economy" and 6M050600 "Economy", bachelor degree 5B050900 - "Finance" and Master 6M050900 - "Finance" were accredited for a period of 5 years, until the end of the summer term of 2022 (https://kuef.kz/ru/sertifikaty/).

In accordance with the recommendations of FIBAA, the teaching and methodic complex of disciplines was supplemented by the Evaluation Funds Fund - a set of forms for all modules, including theoretical training, all types of practices, final certification for undergraduate studies.

The cluster's specialties strengthened the work on the development and implementation of educational programs, primarily double-degree programs with partner universities. EP management compares the EP, the results of which are discussed in the minutes of the meeting of the Academic Council of the specialty "Economy" (protocol No4 of December 20, 2017), specialty "Finance" (protocol No4 of December 22, 2017), specialty of "Marketing" (protocol No 5 of 8 February 2017).

In particular, the EP studied the preparation of bachelor of finance of the following leading foreign universities:

1 University of Pennsylvania (Program "Finance" - 1st place in the rating "The best bachelor's business programs in the United States" according to US News & World Report for 2018);

2 New York University. (The program "Finance" - 2 place in the rating "The best undergraduate business programs in the United States" according to the US News & World Report for 2018);

3 Bocconi University, Italy;

4 London School of Economics and Political Science (5 position in the ranking of the world's best universities in Accounting and Finance according to QS rating);

5 Russian University of Economics named after V. Plekhanov;

The university provides training in a modular system. Condition for receiving credits by module is a positive assessment of the final control and implementation of all types of work provided for by the module. Various activities in the EP structure reflected in the additional modules - all kinds of practices, scientific research work, thesis projects, the number of loans which are not included in the total number of credits of theoretical education.

Accredited EPs are implemented within the framework of CTO, which determines the structure of the program, types of studies, forms of knowledge control, and principles of planning a learning path. The structure of the EMCD of all accredited EPs allows students to form a holistic view of the concept of the course and the system of requirements for studying it.

Number of disciplines began to be conducted in English. The content of the disciplines is disclosed in detail in the EMCD. The availability of the paper version of the EMCD is 100%, all the EMCDs are located in the AIS "Platonus".

At the departments accredited EP developed and approved guidelines for the passage of professional practice. For each type of practice, programs are developed. They provide general provisions for planning practice, types and duration of practice, goals and objectives, the content of each type of practice, requirements for trainees, duties of the head of practice from the department, duties of the head of students' practice from the organization, requirements for registration report.

The university is doing some work on the harmonization of EP content with similar EP

Kazakhstan education organizations. However, joint educational programs with foreign educational organizations are only available on certain specialties of the cluster, work in this direction is slowed down by the insufficiently high language training of students and teachers.

Analytical part

The analysis of accredited EPs for compliance with the criteria of the "Development and Approval of the Educational Program" standard shows that the content of educational programs, the sequence of their implementation, the depth of development for all EP training meet the requirements of regulatory documents and the demands of the labor market.

An AS survey conducted during the EEC IAAR visit demonstrated a high appreciation (100%) of the university's attention to the content of the EP. At the same time, the EP content "very well" meets the needs of 71.2% AS, "good" - 28.8%.

The survey of students showed that the level of responsiveness to feedback from teachers regarding the educational process is fully satisfied - 89.3%; partially - 8.7%; completely satisfied with the quality of teaching - 80.6%, partially - 16.5%, partially dissatisfied - 1.9%, found it difficult to answer - 1%.

During the visit, IAAR experts visited three practice bases: JSC

Kazakhstan PPP Center of the Ministry of National Economy RK, JSC Institute for Economic Research, a branch of JSC Bank Kassa Nova in Astana. Along with the positive feedback from the practice base managers on the level of theoretical and practical training of students, all representatives of the production confirmed their participation in the EP leadership in the EP development and review procedures.

The managers from the practice bases confirmed their participation in the external examination of the accredited EPs and noted the active interaction with the management of the accredited EPs at all stages of the development of the EP.

During familiarization with the documentation in graduating departments, the experts had the opportunity to make sure that work was carried out to promote the professional certification of students. Thus, of 5B050900-"Finance" students the specialty passed certification: Olzhabay Nurlan successfully completed the full course of study in the program "Accountant in one person" (Accounting + 1C8.2 + Taxes + Bank - Client + SONO) / Certificate of Training Center "Balance NS" №0287, Nabialhan S. 04/19/2018 passed the IELTS exam and is certified IELTS 5.5; Alibekova K. certified for graduation at the Center for the Professional Training of English in the 2016-2017 academic year and has an IELTS 9.0 certificate. This practice requires the continuation of further work, including the rest of the accredited EP cluster. Two – degree educational programs are being implemented by EP 5B050600 / 6M050600 -Economy, 5B050900 / 6M050900 - "Finance", 5B051300- World Economy, there are examples of successful completion of these programs. Experts note the insufficiently active work of the management of EP 5B051100- "Marketing" in this direction.

Strengths / Best Practices

- Documented the EP development procedures, ensured the availability of graduate models, provided external review of the EP, in which the labor intensity is clearly defined in Kazakhstan credits and ECTS.

References EEC EP 5B050600 / 6M050600 "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing" :

1. Strengthen the work on the implementation of joint educational programs with foreign educational organizations.

The recommendations of EEC EP 5B051100- "Marketing" :

1. Strengthen the work of students in acquiring EP certificates confirming

professional certification.

EEC findings for the criteria for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy": *By standard*

"Development and approval of the educational program" 12 criteria are disclosed, of which 6 are strong, 5 are satisfactory, 5 need improvement. one.

Conclusions EEC on the criteria for EP 5B051100- "Marketing": According to the standard "Development and approval of the educational program" 12 criteria are disclosed, of which 6 are strong, 4 are satisfactory, 4 need improvement. 2

6.4 <u>STANDARD "CONSTANT MONITORING AND PERIODIC EVALUATION</u> EDUCATIONAL PROGRAMMES"

> The university should monitor and periodically evaluate the EP in order to achieve the goal and meet the needs of students and society. The results of these processes are aimed at continually improving the EP.

Monitoring and periodic evaluation of the EP should consider:

 \succ The content of the programs in the light of the latest achievements of science in a particular discipline to ensure the relevance of the taught discipline;

Changes in the needs of society and the professional environment;

Load, academic performance and graduation of students;

- Effectiveness of assessment procedures for students;
- Expectations, needs and satisfaction of students;

 \succ The educational environment and support services, and their relevance to the goals of the EP.

 \succ The university and the EP management must provide evidence of the participation of students, employers, and other stakeholders in the revision of the EP.

 \succ All interested parties should be informed of any planned or taken action regarding the EP. All changes made to the EP must be published.

> The EP management must ensure that the content and structure of the EP is revised to reflect changes in the labor market, employers' requirements and the social demands of society.

The evidence part

The report on the self-assessment of the university provides the necessary information on the issues of continuous monitoring and periodic evaluation of the educational programs of the accredited cluster.

The university practices an annual audit of educational programs, carried out on the basis of the Rules of the annual audit, approved by the decision of the Academic Council on October 26, 2015

The quality control of the implementation of the EP and the assessment of students' progress is carried out at the end of the academic semester, followed by a discussion of its results at the Faculty Council (minutes of the Faculty Council "Economics and Business" dated on January 24, 2018, May 30, 2018, Business Council Council dated on January 22, 2019).

To determine the level of satisfaction of domestic needs in KAZUEFIT, with the direct organization of the quality control department, students are surveyed for the quality of the subjects taught and the quality of teaching. Also conducted a survey of teaching staff on the quality of curricula and organization of the educational process in general, and a survey of employers. Thus, 12 employers took part in the survey of employers held on May 15, 2018.

Questioning students in order to study the quality of classes conducted from November 20 to November 29, 2017 covered 9532 students. The results are analyzed at meetings of departments, councils of faculties, administration.

Constant monitoring and periodic evaluation of accredited EPs is carried out taking into account the proposals of students participating in the selection process and the formation of a list of elective disciplines, the development of topics for graduation works, as well as the opinions and suggestions of students on the basis of professional practices, proposals of SAC chairmen.

The EP is updated in connection with the change of state mandatory standards of higher education, the introduction of new directions and elective courses. The EP is updated in accordance with the requests of employers, which is reflected in the catalog of elective disciplines for the corresponding academic year and is approved by the Academic Council of the university.

All activities to control the quality of the educational process, held at different levels, are recorded in the form of records, acts, certificates, reports, etc., and are discussed at the meetings of departments, on the council of the faculty, on the Academic Council of the university. Based on the analysis and evaluation of control indicators, measures are being developed to improve the quality of the implementation of the EP.

The university management has demonstrated its openness and accessibility for students, AS, employers: there is access to management at any level of management on personal matters, meetings with the rector are held on a systematic basis.

Analytical part

EEC confirms that the university management has demonstrated its openness and accessibility for students, AS, employers: reception hours for personal matters have been defined, meetings with the rector are held on a systematic basis. As a communication channel for innovative proposals, traditional feedback forms are used: meetings with the management and the rector's blog.

The Commission notes that the University provides a systematic review of the content and structure of educational programs with the participation of employers. During visits of the graduating departments by the management of EP 5B050900 / 6M050900- "Finance" provided written feedback from employers containing a high assessment of the level of training of specialists.

Regular EP adjustments are made by Academic Councils, which include students, EP management, and employers. However, the composition of the Academic Council on the EP 5B051100- «Marketing» is not presented classroom teachers, the council of teachers of Chairman of the Board, Head of EP specialty "Marketing", c.e.s., Associate professor Tursumbayeva M. Zh. and c.e.s., Associate professor, and Head of the Department "International Trade and Law" Daribayeva A.K.

Strengths / Best Practices

- Positive feedback from base managers and interns on the level of training for students on the EP.

The recommendations of EEC EP 5B051100- "Marketing" :

1. Revise the composition of the Academic Council on EP 5B051100- "Marketing" with the inclusion of ordinary teachers of the department.

EEC findings for the criteria for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy": *By standard*

"Continuous monitoring and periodic evaluation of educational programs" revealed 10 criteria, of which 4 were strong and satisfactory 6.

Conclusions EEC on the criteria for EP 5B051100- "Marketing": According to the standard "Continuous monitoring and periodic assessment of educational programs" 10, disclosed criteria, including satisfactory – 7, require improvement - 1.

<u>6.5</u> <u>STANDARD</u> <u>«STUDENT-CENTRED</u> <u>LEARNING, TEACHING</u> <u>AND</u> <u>ASSESSMENT OF ACADEMIC PERFORMANCE»</u> \succ EP management should ensure respect and attention to different groups of learners and their needs, providing them with flexible trajectories learning.

 \succ The EP Management should ensure the use of various forms and methods of teaching and learning.

 \succ An important factor is the presence of its own research in the field of teaching disciplines EP.

 \succ The EP management must demonstrate the presence of a feedback system on the use of various teaching methods and assessment of results. learning.

 \succ The EP management must demonstrate support for student autonomy, with simultaneous guidance and assistance from teacher.

 \succ The EP management must demonstrate the existence of a complaint response procedure trainees.

The university should ensure consistency, transparency and objectivity of the mechanism for evaluating the learning outcomes for each EP, including appeal.

The university must ensure that the results of the evaluation of the learning outcomes of students of the EP are consistent with the planned learning outcomes and program objectives. Criteria and evaluation methods in the framework of the EP must be published in advance.

> In the university, mechanisms must be defined to ensure that each graduate acquires the learning outcomes of the EP and ensure their completeness formation.

➤ Assessors should possess modern methods of assessing learning outcomes and regularly improve their skills in this field.

The evidence part

The educational activities at Kazakh University of Economics, Finance and International Trade are based on a principle of student-centered education. The main factor of realization of accredited educational programs are interests of students, which are aimed at developing their creative potential, individuality, integrity, personal and professional growth, autonomy and self-respect.

University teaching methods through which programs are implemented stimulate students to play an active role in the learning process. The following active and innovative teaching methods are introduced in the educational process: The teachers of the EP cluster use their own methods based on modern technologies: demonstration of videos, case studies, problem lectures, lectures on a method "Inverted class". While reading the course "Scientific methods of economic analysis", c.e.s., acting. prof. Baktymbet A. S. applied an intelligence card. When reading the author's course "Micro-macroeconomic analysis", developed by c.e.s. Kozhabayeva S. A. applied an advanced learning method. The process of assessing learning outcomes reflects the effectiveness of the organization of student-centered learning.

During the visit, the following classes were attended:

1. Lecture lesson by c.e.s., senior teacher Zhumabekova A. T. on the discipline "Financial Risk Management" on the topic "Currency risk and methods of its management" (group Accounting -321, FM-321, Fin-221/1 - EP 5B050900- "Finance"). The lesson was held in the form of a problem lecture. The teacher used method "Students search for teacher's error". The lecturer, along with theoretical material, provided interesting examples on the topic under consideration from Kazakhstan practice.

2 Practical occupation by senior teacher Ibragimova N. V. on the discipline "Microeconomics" on the topic "The subject and methods of microeconomics" (group ME-122 / EP 5B051300- "World Economy"). During the lesson, a blitz survey, a competition to find the largest number of classics of economics on microeconomics, a review and discussion of a student presentation, and discussion of microeconomics methods with division into subgroups were conducted. There were4 methods. Students actively participated in the class, answered questions,

presented presentations, set out their own point of view on topical issues of the topics.

3 Practical lesson by d.e.s., professors Aimurzina B. T. on the discipline "Theory of Finance" on the topic "The Role of Finance in Social Reproduction" (1st year of the Master's program course in science and pedagogical direction EP 6M050900- "Finance"). The lesson was held with active participation of all students.

4. Lecture lesson by d.e.s., Associate professor Galiyeva A. H on the subject "Economics of integrated structures" on the topic "Prerequisites for creation of vertically integrated companies in Kazakhstan" (1 course of the magistracy of the scientific and pedagogical direction EP 6M050600-"Economy"). The following issues were addressed: Prerequisites for formation of vertically integrated companies in Kazakhstan; features of operation of vertically integrated companies in Kazakhstan; state regulation of activities of vertically integrated oil companies; features of operation and formation of vertically integrated companies in Kazakhstan.

The implementation of student-centered learning is based on the formation of a learning trajectory. Starting from the stage of entering the university, a student forms his individual learning path based on the standard curriculum of a specialty and a catalog of elective disciplines.

The EP Management seeks to provide attention to the various groups of learners and their needs, providing them with flexible learning paths and using various forms and methods of teaching and learning. Students with disabilities have an opportunity to receive education at home, in a distance form. Accounting to individual characteristics, needs and cultural experience of students is carried out in various aspects of scientific and educational activities: when choosing elective courses, when choosing a base of practice, when determining a topic of the thesis and master's work, when choosing a supervisor, with participation of students in research work (SRW).

Processes of student-centered education in KazUEFIT are being implemented with the help of Modular educational programs, catalogs of elective disciplines, individual curricula for students, educational and methodical complexes of disciplines, syllabuses in the specialties 5B050600 - "Economy", 6M050600 - "Economy", 5B051300 - "World economy", 5B050900 - "Finance", 5B0509 - "Finance", 5B051100- "Marketing".

For exchange of teaching experience and introduction of various methods, schedules and a journal of teachers' mutual visits have been developed, which reflect time periods and names of teachers attending the classes are listed (the schedule and the magazine of mutual visits are available in the departments). Schedules of open classes in all areas of EP are compiled by semesters of an academic year.

Students receive information about the possibilities of forming an individual educational trajectory through curators / advisors. The Individual Curriculum (IC) is formed at the beginning of each academic year. The group's adviser offers students a review and selection of a list of elective disciplines related to components of their choice, with description of each discipline. After studying and selecting disciplines, the advisor compiles an IC for each student, which indicates the disciplines, the semester of study, credits, the discipline belonging to the modular EP and the names of the leading AS. IC is certified by a signature of a student, adviser, head of the department and the dean of the faculty.

EMCDs for all EPs are uploaded to the AIS Platonus system, which can be viewed by students, as well as by anyone who is registered in this system.

Monitoring the progress of students on the educational trajectory is carried out on the basis of a system for evaluating the results of students. Monitoring is based on AS reports of the department.

Monitoring and evaluation of learning outcomes and their implementation is ensured by the following procedures:

- independent computer testing in automated the system "Platonus" by disciplines EP: provides objectivity assessment of knowledge and shows the dynamics of their level;

- a survey of employers on the quality of training graduates on EP.

Assessment of knowledge, skills and professional competencies, students of the credit technology of education, is carried out on a 100-point scale with conversion of the final result into

alphabetic and digital equivalent.

When grading, attendance, level of activity in the classroom, systematic performance and level of independence of all types of tasks, an ability to correctly formulate a problem and find alternative solutions are taken into account. All academic achievements of students are reflected in the transcript.

Appeal (appeal) of the results of academic progress, students claim through Appeals Commission. Graduation works of students are tested for plagiarism.

Assessment of student satisfaction by EP is carried out after each examination session. So, at the end of the semester anonymous questioning is conducted. The quality management system department, together with the dean's office, carries out monitoring twice, afterwards the results are analyzed in the summary table "Analysis of student performance".

The harmonious development is carried out by involving students in all areas of the departments, the university and the city of Astana in the aspect of education, scientific and culturalcreative work. The traditional one is active participation of students in sports events, competitions, at various events of general university, citywide and republican level. Constant promotion of students, personal growth and development of the student in the process of mastering the EP is expressed in their personal achievements, as evidenced by certificates, diplomas and certificates of students. their active participation in competitions, clubs and competitions. By accredited EP function student mugs "Economist", "Young Marketer", "Financier". During each academic year, students take part in youth and student scientific and practical conferences of KAZUEFIT and other universities, various thematic competitions and competitions in which they demonstrate their knowledge, skills and abilities gained in the study of EP disciplines. The university has developed student self-government within the framework of the Committee for Youth or Students Council (CY).

Feedback forms are: blog of the rector on the site (<u>https://kuef.kz/ru/blog/</u>), as well as meetings with the leadership of the university, faculty, head of the department. The university's activities and university news are systematically covered on the KAZUEFIT website (<u>www.kuef.kz</u>), where the rector's report is published annually (<u>https://kuef.kz/ru/about/academic/otchet-rektora/</u>); a "Stop Corruption" page is functioning (<u>https://kuef.kz/ru/stop_corruption/</u>); posted profiles for AS departments, which are updated as necessary, supplemented and edited (personal data, information about the subjects readable, the scientific interests of the teacher, data on advanced training, number of publications, etc.). This information is available to any visitor to the site. Graduates, students, employers can fill in the relevant questionnaires online. In order to promote any activities of the university in preparation of highly qualified specialists and in establishing mutually beneficial relations between the university and its graduates, the Alumni Association is organized.

Themes of theses (projects) and master's works (projects) are annually updated by at least 25-30% and brought to the attention of students. A scientific interest associated with performance of graduation work, is the main factor determining the basis of professional practice. Each department of the cluster independently or with the assistance of the Career Development Center, as well as the students themselves, is engaged in searching for partners, creates a list of practice bases, concludes agreements on internship.

Analytical part

During the visit, EEC experts on this standard came to the following conclusions.

In order to improve the quality of training and instill professional competencies, the leadership of the implemented EPs work provides students with the opportunity to choose an individual learning path with the right to choose not only disciplines, but also a teacher. Students express satisfaction with the quality of teaching. The Commission notes that the University seeks to develop objective tools for assessing students' knowledge, using the recommendations of the latest version of ECTS and conducting a clear anti-corruption policy. In general, both students and AS, expressed positive opinions about the progress of accredited EP, which was confirmed by the results of the survey.

An important factor is availability of own research and a choice of methods of teaching academic disciplines on EP.

At the meeting with IAAR experts, employers emphasized the need to introduce practiceoriented disciplines in the catalogs of elective disciplines, as well as wider involvement of specialists in the educational process - practitioners.

Students consider that KAZUEFIT provides equal opportunities to all students - 83.5%, also express full satisfaction with the quality of teaching 80.6%, fairness of examinations and certification - 84.5.5%, conducted tests and exams - 87.4%.

Strengths / best practice:

- KAZUEFIT has a good educational environment and support services for students and AS, corresponding to the goals of educational programs.

- The university provides students fully with practice bases, assists in the employment of graduates, communicates with by employers.

- KAZUEFIT provides EP graduates with documents confirming their qualifications, including the results achieved learning.

EEC findings for the criteria of the EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy":

According to the standard

"Student-centered learning, teaching and assessment of academic performance" disclosed 10 criteria, of which strong - 3, satisfactory – 7.

Conclusions by EEC for the criteria of the EP 5B051100''Marketing'': According to the standard ''Student centered learning, teaching and assessment of academic performance'' disclosed 10 criteria, of which strong - 2, satisfactory - 8.

6.6 STANDARD "STUDENTS"

 \succ The university should demonstrate the policy of forming a contingent of students in the context of the EP from admission to graduation and ensure the transparency of its procedures. The procedures governing a study cycle of students (from admission to completion) must be defined, approved, published.

➤ The EP management should demonstrate special adaptation and support programs for new and foreign trainees.

The university must demonstrate compliance with its actions of the Lisbon Convention recognition.

> The university should cooperate with other educational organizations and national centers of the European Network of National Information Centers for Academic Recognition and Mobility / National Academic Information Recognition Centers ENIC / NARIC in order to ensure comparable recognition of qualifications.

 \succ The EP management must demonstrate the presence and application of a mechanism for recognizing the results of academic mobility of students, as well as the results of additional, formal and non-formal education.

The university should provide an opportunity for external and internal mobility of students EP, as well as assist them in obtaining external grants for learning.

 \succ The management should make the maximum amount of effort to provide trainees with internships, facilitate the employment of graduates, and maintain communication.

 \succ The university must provide the EP graduates with documents confirming their qualifications, including the achieved learning outcomes, as well as the context, content and status of the education received and evidence of its complete.

> An important factor is monitoring of employment and professional activities of

graduates EP.

The EP management should actively encourage learners to self-educate and develop an extra-core program (extracurricular activities).

> An important factor is the existence of a valid association / association of graduates.

> An important factor is the availability of a mechanism to support gifted trainees.

The evidence part

The university demonstrates a transparent policy of forming a contingent of students' EP from admission to graduation and ensures transparency of its procedures. For formation of a contingent of students, the AS department conducts a large vocational guidance work in schools in Astana, Akmola region, and other regions.

Information about the rules and conditions of admission to the bachelor's and master's programs in the specialties 5B0600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300-World Economy, 5B051100- "Marketing", list of necessary documents, entrance examination programs in Kazakh and Russian, exam schedules, regulations, announcements are placed on the official website of the University (www.kuef.kz) and information stands.

For newly enrolled students, an adaptation week is being organized, implemented by the efforts of academic advisors.

The analysis of the contingent of students for the accredited EP for the last 3 academic years shows some fluctuation, but for the EP 5B051300 "World Economy" there is a steady increase in the contingent of students, caused by the demand for this EP (Table).

Specialty	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
Bachelor					
Economy	225	307	294	293	263
World	67	52	66	100	135
economy					
Finance	464	360	405	410	499
Marketing	65	71	64	57	50
Total:	821	790	829	860	947
Master's					
Economy	146	166	160	96	76
Finance	166	144	135	46	63
Total:	312	310	295	142	139

Table 1 - The contingent of students in the context of educational programs

The University has a Regulation on the assessment of the effective work of students. In KAZUEFIT, the Regulation on the support of gifted students has been developed to support gifted students. The university provides financial support to students –the owners of "Altyn Belgi", prize winners, gifted students, students with a high UNT score, who occupy first, second and third places in terms of academic performance in the form of university grants and benefits, various fee-waivers or one-time assistance, petition of the department and dean's office. In order to support and provide social assistance to students (citizens of the Republic of Kazakhstan) of all specialties, a discount on tuition fees in the amount of 7% to 14% is given, depending on the specialty. The dean's office annually works to identify individual candidates who can apply for provision of social assistance for educational preferential categories.

Students from Russia, Uzbekistan, Tajikistan and Turkmenistan study at KAZUEFIT. For foreign students, there is the WELCOME Center, where you can get information on training, visa support, assistance in registering students, obtaining and extending study visas. According to the

results of statistics of foreign students in the context of the cluster: 18 students arrived in 2014, 19 students arrived in 2015, 16 students arrived in 2016, 20 students arrived in 2017.

Academic mobility in KAZUEFIT is carried out within the framework of concluded agreements and memorandums with republican and foreign universities. The university is most actively cooperates in the framework of academic mobility with JSC "NARKHOZ University", Azerbaijan State Economic University, Tomas Bata University in Zlin, Warsaw University of Customs and Logistics, Gangnam University, Vayyadolida University, Erzenjan University. The financing of academic mobility is carried out at the expense of the state budget, the students themselves, or the funds of the European Union, in the case of participation in academic mobility programs in the framework of the Erasmus + program.

As part of a joint educational program and a double diploma under a cooperation agreement between KAZUEFIT and Gangnam University (South Korea) of February 5, 2014, students of the specialty 5B050900 "Finance" Tamerzhanova (2014-2016), Yun Igor Viktorovich, Khan study at the University of Gangnam Ernst Igorevich (2016-2018).

As part of the development of the EP, the university organizes overseas research internships for undergraduates of the scientific and pedagogical direction (undergraduates of the 2nd year Azhibayeva, Sagyndykova A. October 14-30, 2018, Dresden, Germany).

University graduates are provided with a diploma supplement in accordance with the requirements of the state standard RK with the indication of the studied disciplines, the volume of laboriousness of the material studied in RK credits and in the ECTS system in 3 languages.

The university actively interacts with major employers in the organization of bases of practice, curriculum development, evaluation of results of studies and employment. The university has concluded agreements with practice bases in accordance with the form of a model contract for professional practice (approved by order No. 107 MES RK on dated January 29, 2016), contracts with organizations, enterprises, and institutions identified as practice bases for various periods with coverage all specialties.

The university contributes to the employment of graduates, their professional support is one of the priorities of KAZUEFIT. In this regard, in the management structure of the university there is a Career Center.

KAZUEFIT systematically leads the work to expand the network of strategic partners, among which are: JSC «Halyk Bank of Kazakhstan», «Kaspibank», SB JSC Sberbank, JSC Kazpost, JSC Nurbank, JSC Kazakhtelecom, JSC "Kazakhstan Institute for the Development of Industry", JSC "Economic Research Institute , JSC "National Center for Expertise and Certificat ion", JSC "ScienceFoundation", LLP "Dorstroytrest", LLP "REMAGROTECH VM", LLP "STRO YSERVICE- 2016", LLP "SKS PARTNERS", LLP "DBK Engineering", LLP "Bali-Stroy", LLP "Sultan Astana" and others.

The demand for graduates is indicated by a high percentage of employment — over 90%. To ensure the employment of graduates, the cluster's specialties hold meetings with employers and participate in job fairs held in Astana, the Career Center operates (Table 2).

	201	4-2015	201	15-2016	201	6-2017	2017-2018			
	Total	Total % employ-		% employ-	Total	% employ-	Total	% employ-		
		ment		ment		ment		ment		
5B050600	88	92	143	92	44	87	8	90		
Economy										
6M050600	120	97	115	96	105	92	08	96		
Economy										

Table 2- Number of distributed graduates for 4 years

Unofficial Translation										
33	96	17	96	19	93	7	96			
92	86	87	85	75	80	5	90			
137	95	91	96	122	77	22	85			
14	90	19	90	16	90	1	91			
454	93	372	93	381	86.5	474	91.3			
	92 137 14	92 86 137 95 14 90	92 86 87 137 95 91 14 90 19	92 86 87 85 137 95 91 96 14 90 19 90	92 86 87 85 75 137 95 91 96 122 14 90 19 90 16	33 96 17 96 19 93 92 86 87 85 75 80 137 95 91 96 122 77 14 90 19 90 16 90	33 96 17 96 19 93 7 92 86 87 85 75 80 5 137 95 91 96 122 77 22 14 90 19 90 16 90 1			

The e-university "Career" subsystem helps to keep records of: the registry of the base of practices and employment by specialty and direction, practice contracts, employment indicators, contracts and memorandums for employment, employment analysis for 5 years, AS internships at enterprises, branches of departments, orders for practice, quality lists of employers. Also, the subsystem itself generates and publishes on the website of the university resumes of graduates with a description of their graduation projects and competencies obtained from the IEP of students.

To systematize support measures for gifted students, the Regulation on the provision of social assistance to undergraduate students studying on a contractual basis of the Kazakh University of Economics, Finance and International Trade (protocol №15 of 06/19/2015) In order to identify gifted students, Deans and EP management implement the following projects:

- entrepreneurship at the university together with the KAZUEFIT Business Incubator (<u>www.kuef.kz</u>).

student organizations, clubs and associations. The University has more than 27 student organizations and clubs. The largest of them, the Debate Club, the Merry Resourceful Club, the Theatrical Club, the Reading Club, the Intellectual Club, the Sports Club, etc.

All information about ongoing and planned events is published in social networks, in the newspaper "Ulagat news", in the youth magazine "Lucky life", in WhatsApp groups. Data is collected from students on the provision of preferential travel for categories of people in need in Astana.

For the purpose of professional certification of students, work is underway to conclude an agreement with the LLP "Center for Advanced Studies" Astana to provide professional certification of students for financiers. (Www.cpks.kz). Students and undergraduates of the specialty "Finance" were trained in courses and trainings with obtaining certificates: "Buchgelter in one person (accounting + 1C8.2 + taxes + bank-client + sono)", certificates IELTS 9.0, IELTS 5.5.

The students of the EP "Economy" took a course on the Basics of Entrepreneurship, certificates of the NCE RK "Atameken" November 10, 2017, the EP "World Economy" students have certificates "Innovative entrepreneurship: problems, prospects, development"; NCE RK "Atameken" courses on the basics of entrepreneurship.

For the certification of students of the EP "Marketing" in the field of specialization, work was carried out with the "Marketing Club" of Astana, with obtaining certificates.

Cluster graduates have established themselves as competent highly qualified specialists in demand in many sectors of the economy of Kazakhstan, such as JSC ATF Bank, JSC Alfa Bank, JSC Nurbank, JSC "Eurasian Bank", JSC "KazAgroFinance", JSC "International Airport of Astana", Ministry of Finance RK, Ministry of Agriculture RK, Committee of Fisheries, Ministry of Justice of the Republic of Kazakhstan, Committee on Intellectual Property Rights, Republican State Treasury Enterprise National Institute of Intellectual Property, JSC Kazagrofinance, JSC "National Company Food Contract Corporation, State Revenue Committees, State Service Center of the Saryarka District of Astana", JSC "Mortgage Organization Astana Finance, Akmola City Branch of Astana" Traffic Safety Fund of the Republic of Kazakhstan ", Branch JSC" Nazarbayev Intellectual School of Physics and Mathematics in Astana ", State Administration of Finance of Astana, JSC "Forte Bank", State Institution "Customs Astana-New City", JSC CenterCreditBank, MTC

Astanatelekom, RSU Center for Population Services in Astana, JSC Kazakh Humanitarian Law University, as well as other industrial, financial and consulting organizations.

The university communicates with graduates through regular meetings of graduates, invitations to round tables, discussions, seminars with the participation of graduates, help graduates at practice organization. Bimendin Nursat is one of the organizers of the Alumni Association EP "Economy", graduate, First Deputy Chairman of the Board of KIDI Marat Idrisov held a scientific seminar "Industrial Policy: Lessons and New Challenges" on December 7, 2018.

Analytical part

During the visit, EEC experts on this standard came to the following conclusions.

The university organized a diverse work with students, including the main issues of educational and organizational activities of students.

As a result of the survey, students are satisfied with the availability of academic counseling; availability of health services; availability of library resources; existing learning resources; overall quality of curriculum; the relationship between student and teacher.

There is an active educational and out-of-class work with students. There is a high level of employment of graduates and their early vocational guidance.

However, the management of the EP should pay attention to the more active involvement of students in the research, projects and activities of the departments and the university.

According to the survey results, 85.4% of students express full satisfaction with the availability of academic counseling; availability of health care services - 73.8%; availability of library resources - 89.3%; existing educational resources - 85.4%; overall quality of curricula - 81.6%; the ratio between student and teacher is 88.3%.

At the same time, during the interviewing of students and according to the results of the survey, the need of students for additional academic buildings, a university sports complex, and parking places was expressed.

During familiarization with the documentation in graduating departments, the experts had the opportunity to make sure that work was carried out to promote the professional certification of students. Thus, students of the specialty 5B050900- "Finance" passed certification: Olzhabay Nurlan successfully completed the full course of study in the program

"Accountant in one person" (Accounting + 1C8.2 + Taxes + Bank - Client + SONO) / Certificate of the Training Center "Balance NS" No0287, Nabialkhan S. April 19, 2017 passed the IELTS exam and has the certificate IELTS 5.5; Alibekova K. is certified for completing her studies at the Center for the Professional Training of English in the 2016-2017 academic year and has an IELTS 9.0 certificate. This practice requires the continuation of further work, including the rest of the accredited EP cluster.

Strengths / best practice:

-The university has developed a mechanism by recognition of the results of academic mobility, as well as the results of all types of additional education.

- The University provides information on the possibility of qualifying at the end of the EP.

- The university constantly analyzes a labor market, taking into account particularities of graduates' employment.

- The university has special adaptation and support programs for international students.

References EEC EP 5B050600 / 6M05060 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing":

1. Strengthen work by mastering students EP certificates confirming professional certification.

Additional recommendations of EEC EP 5B051100- "Marketing":

2. Intensify student participation EP 5B051100 - "Marketing" in conjunction with the faculty of the graduating department of scientific research.

EEC findings for the criteria for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy": *By standard*

"Students" disclosed 12 criteria, of which 8 are strong, satisfactory - 4.

Conclusions EEC on the criteria for EP 5B051100 "Marketing": *According to the standard* "Students" disclosed 12 criteria, of which 5 are strong, satisfactory - 7.

6.7 STANDARD «ACADEMIC STAFF»

> The university must have an objective and transparent personnel policy, including in the context of the EP, including recruitment, professional growth and development staff providing professional competence of the entire state.

 \succ The university should demonstrate the compliance of the AS human resources potential with the development strategy of the university and the specifics of the EP.

The EP management must demonstrate a sense of responsibility for their employees and provide them with favorable working conditions.

The EP management must demonstrate a change in the role of the teacher in connection with the transition to student-centered learning.

➤ The university must determine the contribution of AS EP in strategy implementation development university, and other strategic documents.

➤ The university should provide opportunities for career growth and professional development of AS EP.

> The EP Management should involve practitioners from relevant fields in the teaching.

> EP management should provide targeted developmental activities for young teachers.

 \succ The university should demonstrate the motivation of professional and personal development of the teachers of the EP, including the promotion of both the integration of science and education, and the use of innovative teaching methods.

> An important factor is the active use of AS EP information and communication technologies in the educational process (for example, on-line learning, e-portfolio, MEP, etc.).

 \succ An important factor is the development of academic mobility within the EP, attracting the best foreign and domestic teachers.

> An important factor is the involvement of AS EP in the life of society (the role of AS in education, the development of science, the region, the creation of a cultural environment, participation in exhibitions, creative competitions, charity programs, etc.).

The evidence part

The EP Guideline demonstrates the use of KAZUEFIT personnel policy for AS involved in implementation HR policy carried out according to the main priorities of the University's strategy. The key place in the work of the University is given to the staff, which implements all the EP of the university.

The transparency of personnel procedures is provided by documents developed in accordance with the quality management system KAZUEFIT. The process of hiring AS is carried out by management based on the development strategy and mission of KAZUEFIT. The initiators of the selection of academic resources are the heads of departments that are guided by the requirements for staffing EP. Recruitment, staff development are carried out in accordance with the rules of competitive vacancies and in accordance with established qualification requirements. AS departments perform their functional duties in accordance with the job descriptions.

The quantitative and qualitative composition of AS will satisfy all the requirements for licensing.

The selection and placement of scientific and pedagogical personnel is carried out on the basis of the requirements of the Rules for Competitive Replacement of the positions of faculty members and researchers of higher educational institutions, the Model Rules for the Organization of Higher and Postgraduate Education ", Typical qualification characteristics of teaching staff positions and persons equal to them".

		Full-	includ	including (from the number of full-time faculty members):									
The Department	Total AS			time faculty , total / with sc.d.	with a doct orate degr ee	with a degree of Cand. O f science	with a PhD degre e	with Acad. master 's degr ee	with academi c titles of professo r	with the rank of assistant professo r	perce nt of degre e	staffin g	
Economics	28	24/14	4	8	2	10	3	6	58.3	85.7			
Finance	19	18/12	3	9	-	6	3	4	66.7	94.7			
Marketing	17	14/8	2	6	-	6	1	4	57.1	82.4			

Table 3 - Teaching staff of the departments of the cluster, in the 2018-2019 academic years

The degree of cluster departments averages 60.7%, the quantitative and qualitative composition of the AS will satisfy all the requirements for licensing. The share of established AS complies with the standards and ranges from 82.4% to 94.7%. (Table 3).

Table 4 - Analysis of the qualitative and quantitative composition of the teaching staff of the EP of bachelor programs «Economy», «World Economy», «Finance», «Marketing»

Ī	№	Name of indicators	2016-2	2017			2017-2	2017-2018			2018-	-2019 (1	half)	
			Economy	World Economy	Finance	Marketing	Economy	World economy	Finance	Marketing	Economy	World Economy	Finance	Marketing
	1	The number of full-time faculty, leading studies in this specialty	52	52	81	77	61	61	60	74	56	53	52	79
	2	Including with scientific degrees and titles (qtty %)	30/ 57,7	30/ 57,7	42/ 51, 9	39/ 50,7	32/ 52,5	32/ 52,5	34/ 56,7	40/ 54,0	28/ 50,0	27 / 50 ,9	26/ 50,0	43/ 54,4
-	3	The number of faculty, leading training sessions on the database and MS cycles, total:	17	17	20	18	18	18	13	17	16	16	13	20
	4	Of them with academic degrees and titles	10/58, 8	10/ 58,8	10/ 50	10/ 55,6	10/55 ,6	10/ 55,6	10/ 76,9	10/ 58,8	12/ 75,0	9/ 56 ,2	9/ 69,2	11/ 55,0

	Unofficial Translation												
5	The number of	30	30	61	58	35	35	47	57	40	37	39	60
	faculty, leading												
	training sessions												
	on the database												
	and MS cycles,												
	total:												
6	Of them with	15/50,	15/5	33/	30/51	18/51	18/	24/	29/50	23/	22	20/	31/
	academic degrees	0	0,0	54,	,7	,4	51,4	51,1	,9	57,5	/5 9,	51,3	51,7
	and titles			1				_			5		
7	The average age	44	44	45	44	42	42	44,7	41	43	43	44,1	40
	of full-time												
	faculty members												

For the 2018-19 academic year, the number of full-time AS conducting classes on the EP cluster varies from 52 to 79 teachers, of which more than 50% have a degree, incl. Grade AS in the GEC cycle - from 50% to 76.9%, in the BD and SD cycle, the degree in the degree is above 50%. There is a rejuvenation of the average age of staff of staff AS from 45 (2016-17 academic year) to 40 years (Table 4).

Requirements for AS, occupying posts of different skill levels are clearly stated in job descriptions corresponding to the staffing table. Each position includes the necessary qualifications and professional skills in accordance with job descriptions and standard qualification characteristics for the licensing of educational activities, professional standards to ensure that teachers have full knowledge and have modern teaching methods, the necessary skills and experience to effectively transfer knowledge to students in within the educational process, as well as for the organization of feedback .

The EP management provides monitoring of AS activities, a systematic assessment of the competence of teachers, a comprehensive assessment of the quality of teaching, including an assessment of the satisfaction of teachers and students. AS is surveyed systematically for satisfaction.

A systematic assessment of the competence of teachers, assessment of the quality of teaching at the department for disclosing the content of training courses and developing students' knowledge, skills and competencies necessary to achieve learning outcomes provided for the objectives of the program is implemented through internal assessment (open classes, mutual visits, control visits).

The EP Management ensures the completeness and adequacy of AS indicative work plans for all activities, monitoring performance and effectiveness indicative plans, demonstrated evidence of the performance of teachers of all types of planned workload. The workload of AS specialties includes educational, educational and methodical, scientific, organizational and methodical work, the improvement of professional competence. In all disciplines of the department developed teaching materials.

The high qualification of AS is confirmed by the presence of teachers in accredited EPs who have the title of "Best University Teacher" (Baktymbet A. S. Toksanova A. N., GaliyevaA.H.,

Raimbekova Zh. S., Musina A. A., Ukubasova S.), also AS implemented by EP, regularly improves professional qualifications, including through internships at leading foreign universities (Free University, Brussels, Modern Education and Research Institute, Brussels, Belgium, Private Institute for Umweltanalysen Dresden, Germany, Omsk State University named after Dostoyevsky F. M., Omsk State Agriculture University named after Stolypin P.A., Orenburg State University, Polytechnic University of Catalonia, Barcelona Spain, University of Leicester, University of Essex, UK).

In order to improve the quality of training in the specialties of the cluster 5B050600, 6M050600 - "Economy", 5B050900, 6B050900 - "Finance", 5B051300 - "World Economy", 5B051100 - "Marketing", well-known scientists and practical workers are involved in the educational process the economy, the world economy, finance and banking, as well as marketing:

Doctor of Economics, professor Gamarnik N., PhD Serikov R.S. - (National Testing Center), d.e.s., professor Zeynelgabdin A. B. (Member of the Accounts Committee for Control over the Execution of the Republican Budget), Expert of the Accounts Committee for Control over the Implementation of the Republican Budget Akhmettayev S. A., c.e.s., Baimanova Zh.K. (Head of the Currency Control Department of Central Branch of National Bank of the Republic of Kazakhstan), Kuzgibekova S. B. Economic Research Institute. Guest lectures are given by professors from leading foreign universities - Director of the Sustainable Urban Planning Program at George Washington University, Professor John Karruters (USA, 2016); Dr. Vasa Lazlo, Director-General of Institute of Foreign Affairs and Trade at the Ministry of Foreign Affairs and Trade of Hungary (Hungary, 2017). Doctor of Economics, professor Shmarlovskaya (Belarus, 2017), d.e.s., professor Voronina T.V. (Russia, 2017).

Also, in order to implement the dual education in reading lectures, scientific seminars are actively involved employers: JSC «House Construction Savings Bank" SB JSC «Sberbank», JSC «Fortebank" to JSC «VTB Bank», JSC «Freedom Finance" and others (<u>https://kuef.kz/ru/new</u> <u>s/details.php?ID=4977</u>), LLP Optimal mix (marketing agency)

EEC experts visited as practice base EP specialties cluster 5B050600,6M050600 Economy, 5 B050900, 6M060900 - "Finance" JSC "Public-Private Partnership", JSC Bank "Kassa Nova", where branches of the department are organized, where students and undergraduates hold meetings with practitioners, lectures, round tables with invitations from representatives of the financial and banking sector. (website <u>www.kuef.kz</u>, agreement of April 6, 2015 on the organization of a branch of the Department of "Banking" on the basis of JSC "Bank Kassa Nova").

The stimulation of personal and professional growth of the AS EP occurs by encouraging the integration of scientific activity and education, including the publication activity of AS in publications with a non-zero impact factor. There is a significant degree of AS proficiency in teaching methods that have been adopted by the EP for a group of training courses implemented by them (mutual visits journal, analyzes of open classes, etc.). The teachers use modern teaching methods (game training, case study, conflict methods, coaching method, case study). Pedagogical skill, professionalism of the teacher evaluated by the results of a sociological survey of students on the questionnaire "Teacher through the eyes of a student Teaching the main disciplines for students of the EP "Economy", "World Economy", "Finance", "Marketing" is carried out by experienced specialists, AS are members of international academies, Academicians and honorary professors of various academies and universities.

N⁰	Name	Scientific	Organization
		degree	
1	Seitkasymov G.S.	d.e.s. professor	Academician at Agriculture academy and NAS RK
2	Tokasanov A.N.	d.e.s. professor	Member of International production organization
3	Ukubasova G.S.	d.e.s. professor	Member of International academy of informatization

Table 5– AS membership on EP «Economy», «World economy», «Finance», «Marketing» at international and national academies

Also, many members of the department have awards of republican and national importance, are awarded with honorary titles and diplomas, which shows the high professional level of AS in the accredited EP, an honorary educator of the Republic of Kazakhstan (Seitkasymov S., Musina A. A., Rubenkova N. B., Galiyeva A. H.). AS has the following awards and titles: Badge "For merits in the development of science of the Republic of Kazakhstan" (Seitkasymov S., Toksanova A. N.); Medals "Y. Altynsarin" (Seitkasymov S); Order "Parasat",

Order "Kurmet", "Honored Worker of Kazakhstan", "Excellence in Education of the Commonwealth of Independent States" (Gamarnik N.); Titles "The best teacher of the university" Galiyeva A. H (2005, 2017), Toksanova A.N. (2006, 2016); Musina A. A. (2016), Raim bekov Zh .S (2015, 2008), Zhanakova N .N . (2014); Baktymbet A.S. (2013), Ukubasova S. Many teachers were awarded with the Diplomas of MES RK, Letters of Thanks from MES RK and IAAR RK.

According to EP 5B050900 / 6M050900- "Finance" teachers Alina B. and Lukpanova Zh. have certificates of state registration of rights to the object of copyright to electronic textbooks.

An important area of teaching activity is research work. During the reporting period, the ASs on the accredited EPs carried out and carried out the following SRW topics, within the framework of the grant financing from the MES RK.

In the department of "Economy":

1. Development of public-private partnership mechanisms in priority sectors of accelerated industrial-innovative development "(Grant №5726GF/4, Contract №107 dated on February 27, 2017, executors Toksanova A.N., Galiyeva A.H.)

2 Development of mechanisms for state support of innovative entrepreneurship "(Grant $5725\Gamma\Phi/4$, Contract No107 dated on February 27, 2017, executors Toksanova A. N., Mukhamedzhanova A. A.).

3 Development strategy and management of the integrated transport and logistics system of Kazakhstan. Supervisor Raimbekov Zh. S. (Contract N_{239} of 03/26/2018 with total amount of 15,929,186 tenge).

In the department of "Finance":

1. Development of mechanisms for interaction of financial intermediaries in Kazakhstan ", (registration number 0112PK00890), performers: Seitkasymov S., Musina A. A. (contract №1355 of April 10, 2012) - the amount of the project is 12 million tenge (4 million tenge in a year).

Every year, AS take part in various cultural, mass and physical-fitness activities of the city akimat, Nur Otan party, as an initiation into students. Students and teachers of the department participate in competitions in the following sports - basketball, football, volleyball, chess, where they occupy prizes.

Analytical part

During the interviews, the staff and AS expressed satisfaction with the current personnel policy of the University, demonstrated awareness in the procedure of the current personnel management system.

During the visit, EEC experts on this standard found that there is a low level of AS academic mobility in the implemented EPs, which may lead to a lack of access to resources from third-party higher education institutions. In this regard, the management of accredited EPs need to increase the level of academic mobility of AS. Given that the university has concluded a large number of cooperation agreements with other universities, there is an opportunity to intensify the development of academic mobility programs.

The information provided in the self-assessment report about the existing experience of attracting practitioners to teaching was fully confirmed during interviews with focus groups.

The Commission notes that the motivation of professional and personal development of teachers accredited EP, should occur in all areas of the AS, including encouraging the use of innovative teaching methods, participation in the methodological work of departments and EP, educational activities, etc.

According to the results of the survey, the faculty expresses complete satisfaction with the relations with students (93.2%), with colleagues in the department (88.1%), managing changes in the activities of the university - (72.9%). The level of incentives for young professionals to the educational process is very highly rated 57.6% of AS, recognition of the successes and

achievements of teachers - 81.4%, providing equal opportunities to all AS- 50.8%.

Strengths / best practice:

- KAZUEFIT has an objective and transparent personnel policy, including recruitment, professional growth and staff development, ensuring the professional competence of the entire state.

- KAZUEFIT has demonstrated that the human resources potential of the AS is in line with the development strategy and the specifics of the EP.

- The university management encourages AS to participate in grant research projects, to high AS publication activity in rating journals with a non-zero impact factor.

Recommendations EEC EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing":

1. Strengthen AS language training in order to involve university lecturers in various academic mobility programs and step up work to attract leading professors and scientists from domestic and foreign universities to the educational process.

2 University management to develop a Regulation on the KPI system for all business processes within the EP.

3 Modernize technological and methodological infrastructure for active use by teachers of ICT in the educational process according to EP.

Additional recommendations of EEC EP 5B051100- "Marketing" :

1. The leadership of EP 5B051100 - "Marketing" more actively involves practitioners in the teaching of basic and majors.

EEC findings for the criteria for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy": *By standard*

"Teaching staff" revealed 12 criteria, of which 3 were strong, 8 were satisfactory, and 1 needed improvement.

Conclusions EEC on the criteria for EP 5B051100- "Marketing": *According to the standard* "The faculty" disclosed 12 criteria, of which *with* s - valid - 0, satisfactory - 9, require improvement - 3.

> EP management must demonstrate the adequacy of material and technical resources and infrastructure.

> The EP management must demonstrate the availability of support procedures for various groups of learners, including information and counseling.

 \succ The EP management must demonstrate that the information resources comply with the specifics of the EP, including compliance with:

- Technological support for students and AS in accordance with educational programs (for example, online training, modeling, databases, data analysis programs);
- Library resources, including the fund of educational, methodical and scientific literature on general educational, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases;
- Examination of the results of SRW, final papers, dissertations on plagiarism;
- Access to educational Internet resources; WI-FI functioning on the territory of the organization of education.

> The university should strive to ensure that the training equipment and software used for the development of educational programs are similar to those used in their respective fields.

> The university must ensure compliance with safety requirements in the learning process.

 \succ The university should strive to take into account the needs of various groups of students in the context of EP (adults, working, foreign students, and students with disabilities).

The evidence part

The material and technical base of the Kazakh University of Economics, Finance and International Trade meets the modern requirements of the university, and provides the opportunity to conduct the educational process and research projects, taking into account the specifics of the main educational programs. Types and volumes of material and technical resources attracted for the implementation of educational programs are defined by internal regulatory documents of KAZUEFIT. All audience are held, comply with sanitary standards, fire safety requirements and the requirements of state mandatory standards. There are specialized auditoriums that help EP to function effectively: teaching and research laboratory "Public-Private Partnership in Higher Professional Education", a specialized auditorium on thesis design named after Academician of National Academy of Sciences of the Republic of Kazakhstan , d.e.s, Professor Seitkasymova S., a specialized laboratory of the "Laboratory of internal state affairs committee of State Revenue Committee of RK", each of the laboratories is equipped with necessary information resources.

All training centers, laboratories are equipped with high-performance computers in the amount of 430 units, including in the educational process - 370 PCs, structural divisions - 60 PCs. The university has 18 computer classes and 28 lecture halls equipped with: multimedia projectors, projection screens and interactive whiteboards. In total, it is used: 43 - multimedia projectors, 17 - interactive whiteboards, 23 - projection screens. To support the activities of the university, 58 laptops are used. On the computers used in the educational process installed software according to the studied disciplines.

Students and AS have a permanent access to WI-FI network both in educational buildings and in dormitories with broadband internet access - 100 Mb/s. In the cluster's specialties, students can use information resources of the Scopus database published by Elsevier and Springer Link and Thomson Reuters (according to the link DATABASE: https://www.kuef.kz/ru/about/libra r y / base /).

By the beginning of 2018-2019, a book fund has 39,642 thousand copies of various types of documents, of which 2,05245 are in Kazakh language, 81,996 of which are classified with mark of MES RK and 4,443 are in English. The developed information system "Electronic Library" provides students of all forms of education with opportunity to use electronic publications (books) prepared in Kazakh and Russian languages (Table 6).

N⁰	Specialty	Total	Textbooks			Scien	tific lite	rature	Given				
		literatu					1	contin	gent				
		re	total	kaz	russ	Total	kaz	russ	Total	kaz			
1	Economy	24640	20944	9425	11519	3696	663	2033	154	70			
										(45%)			
2	World	18910	14183	4822	9361	4727	607	3120	133	45			
	Economy									(34%)			
3	Finance	41691	32519	15284	17235	9172	4310	4862	280	132			
										(47%)			
4	Marketing	9450	6615	1985	4630	2835	51	1984	46	14			
										(30%)			
5	Total:	94691	74261	31516	42745	20430	8431	11999	613	261			

Table 6 – Book availability Cluster for 2018-2019 academic years

Unofficial Translation										on
										(35%)

All theses, master's theses and projects are necessarily tested for plagiarism according to the order of the rector. The university uses the online anti-plagiarism system Strikeplagiarism.com to check graduation papers and dissertations for plagiarism.

At the university, technological support for students and the AS cluster is provided by: Platonus informational learning environment and "KazUEFIT-Moodle", which includes 1) educational Web portal of distance learning on the Internet, 2) educational electronic content in the field of DLT. The university has a website, kuef.kz, which provides information support to students and AS.

The provision of students with educational literature in the cycle of general education disciplines, in the cycle of basic and specialized disciplines in 2018 is 100%, including licensed external electronic resources.

A unified library and information service system was created with a consolidated catalog with online access from any workplace. The acquisition of educational and methodical literature is carried out at the request of the departments, the scientific library contains the necessary materials for training: educational, technical, reference and general literature, various periodicals.

In general, the material, technical, informational and library resources used to organize the process of training and education are sufficient to fulfill the stated mission, goals and objectives and meet the requirements of accredited educational programs.

Analytical part

As a result of the visual inspection of objects of the material base, the EEC members were convinced that the university has all the necessary educational and material assets to ensure the educational process of the educational programs being accredited. The buildings and facilities of the university comply with current sanitary standards and fire safety requirements. During meetings with EEC experts, university staff and faculty spoke about the need for an additional academic building.

EEC confirms the availability of student support systems, including support through the university website. The Commission emphasizes that the introduction of the anti-plagiarism system allowed us to minimize plagiarism at the University when writing graduation papers by students. All scientific, educational and methodical works of the AS subject to publication or publication also pass through the system

"Strikeplagiarism.com". Also during the interviews, students expressed their wishes regarding the organization of rest rooms at the university, a sufficient number of parking spaces, and an increase in the number of research laboratories. At the same time, students showed complete satisfaction with the conditions of catering, sports and leisure activities.

According to the results of the student survey, "completely" satisfied with the existing educational resources of the university 78.6%; classrooms, classrooms for large groups - 73.2%; recreation rooms for students - 34.4%; computer classes and Internet resources - 73.2%; hostel - 32.1%.

Strengths / best practice:

- The university has support systems for various groups of employees, AS and students.
- KAZUEFIT AS and students are provided with access to educational Internet resources.
- The functioning of Wi-Fi on campus.

EEC recommendations for EP 5B051100- "Marketing":

1. In order to strengthen the technological support of students and AS to update the material and technical base of the EP by creating specialized laboratories in the major disciplines of EP "5B051100-" Marketing.

EEC findings for the criteria for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy": **By standard** "Educational resources and student support systems "10 criteria are disclosed, of which strong - 0, satisfactory - 10.

Conclusions EEC on the criteria for EP 5B051100 "Marketing": According to the standard

"Educational resources and student support systems"10 criteria are disclosed, of which strong - 0, satisfactory - 9, need improvement - 1.

6.9 STANDARD "PUBLIC AWARENESS"

> The information published by the university within the EP should be accurate, objective, relevant and should include:

- implemented programs, indicating the expected learning outcomes;

- information about the possibility of assigning qualifications at the end of the EP;

- information about teaching, learning, assessment procedures;

- information about scores and training opportunities provided by students;
- information on graduate employment opportunities.

> EP management should use a variety of ways to disseminate information, including the media, information networks to inform the general public and stakeholders .

> Public awareness should include support and explanation of national development programs of the country and the system of higher and postgraduate education.

 \succ The university should publish audited financial statements on its own web resource, including in the context of EP.

 \succ The university should demonstrate the information on a web resource that describes the university in general and in the context of educational programs.

➤ An important factor is availability of adequate and objective information about AS EP, in the context of personalities.

> An important factor is to inform the public about cooperation and collaboration with partners in the framework of the EP, including with scientific / consulting organizations, business partners, social partners and educational organizations.

> The university should post information and links to external resources on the results of external evaluation procedures.

> An important factor is participation of the university and implemented EP in a variety of external assessment procedures.

The evidence part

Effective feedback with students is carried out by:

-feedback service on the students' personal pages, AS in the educational portal of the University AIS "Platonus", where he gets access to the academic calendar, the curriculum of his specialty and the formation of an individual curriculum (information about disciplines and teachers), to information resources and databases of libraries , educational materials provided by teachers in the studied disciplines. The student can familiarize himself with the results of the current, intermediate and final control in his personal account. At the end of the academic periods, the student receives full information about the progress in the studied disciplines (transcript).

- service of the official website of the university - a blog of the rector.

The main channel for informing the public (prospective students, their parents, students, graduates and employers) is the official website of the university. Also social networks are actively used.

Information boards, posters, stands, as well as signs with the names of the faculty and

departments are placed in the lobby of the university to inform applicants. Also for the recruitment activities in secondary schools and private schools developed presentations and videos containing information about the university, EP, admission conditions, the current system of benefits. The university annually holds a job fair, which allows graduates and employers to make contact to select the necessary personnel. Organizing and conducting professional practice, assisting in job placement, conducting employment monitoring and analyzing students' career growth carried out by the management of marketing and graduating departments, graduates annually participate in the "job fair". Information on graduate employment opportunities is published on the website <u>www.kuef.kz</u> in the section "Students" in the tab "Employment and Practice".

The university annually publishes an advertising information booklet, takes a video of the university's accredited educational programs, makes image products with the university logo, practices information issues of the university newspaper for potential applicants, publishes on the website information about graduating departments and educational programs.

The feedback of the university management with the public is carried out with the help of a functioning blog of the rector. Students and graduates of the EP noted the openness of the leadership of the EP and the university as a whole to dialogue.

Analytical part

EEC notes availability of audited financial statements on the university website. Analysis of the information presented in the media showed that the university strengthened work on the use of various communication channels to inform the public about sold EP.

A student survey conducted during the EEC IAAR visit showed that satisfaction with students' awareness of courses, EP, and academic degrees was fully satisfied - 83.5%, partially satisfied - 13.6%, partially dissatisfied - 1.9%, not satisfied - 1% of students.

Strengths/best practice:

1. Availability of information about the possibility of assigning qualifications at the end

2. Availability of adequate information about AS EP in terms of personalities.

3. Availability of information and links to external resources on the results of procedures external evaluation.

4. Participation of the university and the implemented EP in a variety of external assessment procedures.

EEC findings on criteria for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy": By standard "Public information" disclosed 13 criteria, of which 8 are strong, satisfactory - 5.

Conclusions of EEC on criteria for EP 5B051100- "Marketing": *According to the standard* "*Public awareness*" there revealed 13 criteria, of which 2 were strong, and 11 were satisfactory.

6.10 STANDARD "STANDARDS FROM THE PERSPECTIVE OF INDIVIDUAL SPECIALTIES"

The evidence part

In accordance with "Classifier of areas of training with higher postgraduate education of the Republic of Kazakhstan", approved by Order №569 of the Minister of Education and Science of the Republic of Kazakhstan dated on October 13, 2018, accredited EPs fall within the "Business, management and law" and "Business and management".

The development of accredited EPs is aimed at graduates getting the necessary theoretical and practical training. The educational process at accredited levels of EP is carried out by annually updating educational materials, updating of the thesis topics, as well as the introduction of new elective disciplines. Students have access to all library resources, which are updated and replenished annually.

Monitoring the impact of the introduction of innovations in the educational process on learning outcomes is carried out through a system of reciprocal study sessions, quality control of educational and methodological documentation, discussion of the results at methodological seminars at various levels and questioning of students and teachers.

AS EP applies innovative learning technologies using case studies and MOOC. There is a video library of classes AS cluster, which is actively used by students on the EP.

In order to familiarize students with the professional environment and current issues in the field of specialization, as well as to acquire practical skills based on theoretical training, the education program provides for various types of practices: training, industry, and pre-diploma. All types of practices are conducted in accordance with the standard curriculum, according to the academic calendar and methodically provided.

The University is actively practicing the formation of a catalog of elective disciplines with the participation of employers. The appendix to the self-assessment report contains documentary evidence from employers about their inclusion of currently relevant to the structure of the accredited EP. Representatives of the production during a meeting with employers and visiting practice bases noted constructive interaction with the management of the EP in the direction of forming the content of the EP, organizing professional practice and participating in guest lectures, student participation in events. Thus, the management of the JSC "Economic Research Institute" noted active high-level participation of students in the EP cluster in organizing the annual Astana Economic Forum.

The university has concluded contracts for professional practice, which defines the obligations of the parties. Students are trained in accordance with the order of the rector of the university, which indicates the base of practice, the timing of its passage and the leaders of practice in the enterprise. At the end of the practice, students submit reports on the approved form. EEC experts confirm the presence of records on the testing of the course of practice by students studying the EP and heads of practice.

The management of the accredited EPs presents contracts with practice bases, including, along with departmental ministries, research organizations, financial bodies and second-tier banks, and various business entities.

Contact with graduates is supported by representatives and management of graduating departments, there is a chat department with graduates with WhatsApp.

The university annually holds job fairs that allow effective interaction of potential employers with the university. There is close cooperation with government agencies, financial and banking organizations.

Analytical part

Based on the results of the analysis, the EEC members came to the following conclusion.

Visiting graduating departments, specialized laboratories and branches of departments showed that teaching on educational programs is carried out through the use of interactive and innovative teaching methods, software, multimedia presentation of the lecture, implementation of situational tasks, presentations, analytical classes. EEC experts had the opportunity to see during the visits to graduating departments, practice bases and interviews with graduates and employers in the active involvement of production representatives in the educational process in EP 5B050600 / 6M050600 - Economy, 5B050900 / 6M050900 - Finance, 5B051300- "World Economy".

The content of the lecture material highlights current problems of economic development in Kazakhstan, foreign best practices, provides examples of modern achievements in the relevant field.

EEC states that there are teachers in the staff of graduating departments with practical experience in the field of EP. This information was also confirmed during the meeting with AS. However, attention should be paid to the creation of conditions for internships of AS, which have no practical work experience, on the basis of enterprises, institutions and organizations.

Strengths / best practice:

- The objectives and learning outcomes of the EP are aimed at mastering students of specific skills in demand on the labor market;

- The EP Management proved that EP graduates have similar skills.

Recommendations EEC EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing":

1. Strengthen the practice- oriented educational process in the implemented EP by creating conditions for AS internships with no practical work experience on the basis of enterprises, institutions and organizations.

EEC findings for the criteria for EP 5B050600 / 6M050600 - "Economy", 5B050900 / 6M050900 - "Finance", 5B051300- "World Economy":

By standard

"Standards in a section of separate specialties" 6 criteria are revealed, from them strong - 3, satisfactory - 3

Conclusions EEC on the criteria for EP 5B051100- "Marketing": *According to the standard* "Standards in a section of separate specialties" 6 criteria are revealed, from them strong -**0**, satisfactory - 6.



(VII) OVERVIEW OF STRONG SIDES / BEST PRACTICE FOR EACH STANDARD

STANDARD "MANAGEMENT OF EDUCATIONAL PROGRAM"

Strengths/best practice in EP 5B050600/6M050600 - "Economy", 5B050900, 6M050900 - "Finance":

1. International EP accreditation completed for 5 years.

2 Active interaction in the main stages of planning and implementing an EP with employers.

3 Successful functioning of branch "Finance" in JSC "Kassa Nova" and educational laboratory "Public-private partnership in the field of higher professional education".

4. Existence of a double-diploma educational program with Kannnam University (South Korea).

Strengths / best practice in EP 5B051300- "World Economy":

1. Realization of multilingual education.

2 Successful cooperation of the Department of "Economy": with JSC "Kazakhstan Institute of Industry Development" and JSC "Institute of Economic Research".

STANDARD "INFORMATION MANAGEMENT AND REPORTING"

1. Information collected and analyzed by the university takes into account the dynamics of the contingent of students in the context of forms and types, students' satisfaction with the implementation of the EP and the quality of education at the university; Employment and career growth of graduates.

STANDARD "FORMULATION AND APPROVAL OF EDUCATIONAL PROGRAM"

1. EP development procedures are documented, alumni models are provided, EP external review is provided, where labor intensity is clearly defined in Kazakhstan credits and ECTS.

1. Positive feedback from base managers, practitioners and employers on the level of training of students in the EP.

STANDARD "STUDENT-CENTRED LEARNING, TEACHING AND ASSESSMENT OF ACADEMIC PERFORMANCE"

1. KAZUEFIT has a good educational environment and support services for students and AS, consistent with the objectives of educational programs.

2. The university fully provides students with practice bases, provides promotion of employment of graduates, and interacts with employers.

3. KAZUEFIT provides EP graduates with documents confirming their qualifications, including the learning results achieved .

STANDARD "STUDENTS"

1. The university has developed a mechanism by recognition of academic mobility, as well as results of all types of additional education.

2. The university provides information about possible assignment of qualification by the end of the EP.

3. The university constantly analyzes the labor market, taking into account particularities of graduates' employment.

4. The university has special adaptation and support programs for international students.

STANDARD "ACADEMIC STAFF"

1. KAZUEFIT has an objective and transparent personnel policy, including recruitment, professional growth and staff development, ensuring the professional competence of the entire state.

2. KAZUEFIT has demonstrated that the human resources potential of AS is in line with development strategy and specifics of the EP.

3. The university management encourages AS to participate in grant research projects, to increase AS publication activity in rating journals with a non-zero impact factor.

STANDARD "EDUCATIONAL RESOURCES AND STUDENT SUPPORT SYSTEMS"

- 1. The university has support systems for various groups of employees, AS and students.
- 2 KAZUEFIT AS and students are provided with access to educational Internet resources.
- 3 The functioning of Wi-Fi on campus.

STANDARD "PUBLIC AWARENESS"

1. Availability of information about the possibility of assigning qualifications at the end of EP.

2. Availability of adequate information about AS EP in terms of personalities.

3. Availability of information and links to external resources on the results of procedures external evaluation.

4. The participation of the university and the implemented EP in a variety of external assessment procedures.

STANDARD "STANDARDS FROM THE PERSPECTIVE OF INDIVIDUAL SPECIALTIES"

1. The objectives and learning outcomes of the EP are aimed at mastering students of specific skills in demand on the labor market;

2. The EP Management proved that EP graduates have similar skills.

(VIII) OVERVIEW OF RECOMMENDATIONS TO IMPROVE QUALITY OF EACH STANDARD

STANDARD "MANAGEMENT OF EDUCATIONAL PROGRAMME"

EEC recommendations for EP 5B050600, 6M050600 - "Economy", 5B050900, 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing":

1. Organize training for heads of departments, heads of departments and managers of EP in refresher courses on management in education.

Additional recommendations for EP 5B051100- "Marketing":

1. To organize training for managers of EP 5B051100- "Marketing" on effective management of business processes within the framework of the implemented EP.

STANDARD "INFORMATION MANAGEMENT AND REPORTING"

Recommendations of EEC for EP 5B050600/6M050600 - "Economy", 5B050900/ 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing":

1 Strengthen work on fulfilment of joint educational programs with foreign educational org anizations.

STANDARD "FORMULATION AND APPROVAL OF EDUCATIONAL PROGRAM"

Recommendation of EEC for EP 5B050600/6M050600 "Economy", 5B050900/6M050900 "Finance", 5B051300 "World Economy", 5B051100- "Marketing":

1. Strengthen the work on the implementation of joint educational programs with foreign educational organizations.

Additional recommendations of EEC EP 5B051100- "Marketing":

1. Strengthen work by mastering students EP certificates confirming professional certification

STANDARD "CONTINUING MONITORING AND PERIODIC EVALUATION OF EDUCATIONAL PROGRAMS"

Recommendations of EEC for EP 5B051100- "Marketing":

1. To reconsider the composition of Academic Council on EP 5B051100- "Marketing" with inclusion of ordinary teachers of the department.

STANDARD "STUDENTS"

Recommendations of EEC for EP 5B050600/6M050600 "Economy", 5B050900/6M050900 "Fi nanice", 5B051300- "World Economy", 5B051100- "Marketing":

1. Strengthen work by mastering students EP certificates confirming professional certification.

Additional recommendations of EEC EP 5B051100- "Marketing":

1. Intensify student participation EP 5B051100 - "Marketing" in conjunction with faculty of the graduating department of scientific research.

STANDARD "ACADEMIC STAFF"

Recommendations of EEC for EP 5B050600/6M050600 "Economy", 5B050900/6M050900 "Finance", 5B051300- "World Economy", 5B051100- "Marketing":

1. Strengthen AS language training in order to involve university teachers in various academic mobility programs and intensify attracting leading professors and scientists of domestic and foreign universities in the educational process.

2. University management should develop the Regulation on the KPI system for all business processes within the EP.

3. Modernize technological and methodical infrastructure for active use of ICT teachers in the

educational process according to EP.

Additional EEC recommendations for EP 5B051100- "Marketing":

1. The management of EP 5B051100 - "Marketing" should more actively involve practitioners to teach basic and major disciplines.

STANDARD "EDUCATIONAL RESOURCES AND STUDENT SUPPORT SYSTEMS" EEC recommendations for EP 5B051100- "Marketing":

1. In order to strengthen the technological support of students and AS to update the material and technical base of the EP by creating specialized laboratories in the major disciplines of EP "5B051100- Marketing".

STANDARD "STANDARDS FROM THE PERSPECTIVE OF INDIVIDUAL SPECIALTIES"

Recommendations by EEC EP 5B050600/6M050600 - "Economy", 5B050900/ 6M050900 - "Finance", 5B051300- "World Economy", 5B051100- "Marketing":

1. Strengthen a practice- oriented educational process of EPs by creating conditions for AS internships who have no practical work experience on the basis of enterprises, institutions and organizations.



Appendix1

(IX) SPECIALIZED PROFILE PARAMETERS

5B050600/6M050600 «Economy», 5B051300 «World economy», 5B050900/6M050900 «Finance»

№	Nº			educa organ	Position of educational organization		
		Criteria for evaluation	Stroi g	actor y	Recom mende d to impro ve		
Stan	dard "	Management of educational programs''					
1	1.	The university must have a published quality assurance policy.	+				
2	2.	The quality assurance policy should reflect the link between research, teaching and learning.	+				
3	3.	HEI ought to demonstrate the development of culture of quality assurance, including in the context of the EP.		+			
4	4.	Commitment to the quality assurance must relate to any activity performed by contractors and partners (outsourcing), including the implementation of joint / two-degree education and academic mobility.		+		_	
5	5.	The EP's administration ensures the transparency of development plan of the EP based on the analysis of its functioning, the real positioning of the university and the focus of its activities on addressing the needs of the state, employers, stakeholders and students.		+			
6	6.	The EP administration demonstrates functioning of formation approaches and regular review of the EP development plan and monitoring its implementation, assessing the achievement of learning objectives, addressing the needs of students, employers and society, making decisions aimed at continuous improvement of the EP.	+				
7	7.	The EP administration should involve representatives among groups of stakeholders, including employers, students and teaching staff to improve the development plan for the EP	+				
8	8.	The EP management must demonstrate the individuality and uniqueness of the EP development plan, its consistency with the national development priorities and the development strategy of the educational organization.	+				
9	9.	The university must clearly identify responsible for business processes within the EP, an unambiguous distribution of staff duties, and the delineation of functions of collegial bodies.		+			
10	10.	The EP administration must provide evidence of management transparency on the development program.		+			
11	11.	The EP administration must demonstrate successful functioning of the internal quality system of the EP, including its design, management and monitoring, its improvement, making decisions based on facts.	+				
12	12.	The EP administration must implement risk management.		+			

13	13.	The EP administration must ensure participation of	+			
		representatives of interested parties (employers, teaching staff				
		and students) within work of collegial bodies of the educational				
		program management, as well as their representativeness in				
		making decisions on the management of the educational				
		program.				
14	14.	The university should demonstrate the management of		+		
11	11.	innovations in the framework of the EP, including the analysis				
		and implementation of innovative proposals.				
15	15.	The EP administration must demonstrate evidence of openness		+		
		and accessibility for students, teaching staff, employers and				
		other interested parties.				
16	16.	The EP administration must be trained in the educational			+	
10	10.				¹	
17	17	management programs.				
17	17.	The EP administration must aim to ensure that the progress				
		made since the last external quality assurance procedure is				
		taken into account in preparing for the next procedure				
		In total according to standard	8	8	1	0
Ston	dand "		0	U		U
		Information Management and Reporting"				
18	1.	The university should ensure system functioning system for		+		
		collecting, analyzing and managing information based on the			· · · ·	
		use of modern information and communication technology and				
		software.				
19	2.	The EP management must demonstrate a systematic use of the	_	+		
19	2.			+		
		processed, adequate information to improve an internal quality				
		assurance system.				
20	3.	Within the EP, a system of regular reporting must perform,		+		
		which might represent all levels of structure, including				
		assessment of effectiveness and efficiency of activities of the				
		departments and faculties, scientific researches.				
		-				
21	4.	The university should establish frequency, forms and methods	1	+		
		of evaluating the management of the EP, activities of collegial				
		bodies and structural units, higher management, implementation				
		of research projects.				
22	5	* *				
22	5.	The university must demonstrate how to determine the system		+		
		and ensure protection of information, including individuals				
		responsible for accuracy and timeliness of				
		information analysis and data provision.				
23	6.	An important factor is the involvement of students, employees		+		
_		and teaching staff in the process of collecting and analyzing				
		information, and making decisions based on them.				1.1
24	7			<u> </u>		
24	7.	The EP management must demonstrate the presence of		+	1	
		communication method with students, employees and other				
		interested parties, including conflict resolving mechanisms.	100			
25	8.	The university should provide the way of measuring a		+		
		satisfaction level of staff and students in the EP and				
		demonstrate elimination of deficiencies found.				
				<u> </u>		
26	0	The university should evaluate the effectiveness and efficiency		+		
26	9.					I
26	9.	of activities, including in the context of the EP.				
26	9.	of activities, including in the context of the EP. Information collected and analyzed by the university should take				
26	9.	Information collected and analyzed by the university should take				
		Information collected and analyzed by the university should take into account:				
27	10.	Information collected and analyzed by the university should take into account: Key performance indicators;		+		
		Information collected and analyzed by the university should take into account:		+		
27	10.	Information collected and analyzed by the university should take into account: Key performance indicators; dynamics of the contingent of students in the context of forms and types;	+	+		
27	10.	Information collected and analyzed by the university should take into account: Key performance indicators; dynamics of the contingent of students in the context of forms	+	+		

30	13.	satisfaction of students with the implementation of the quality of teaching at the university;	+				
31	14.	availability of educational resources and support systems for		+			1
32	15.	students; Employment and career growth of graduates.					I
33	15.	Students, employees and teaching staff must document their	+				1
55	10.	consent to process of personal data.	Т				
34	17.	The EP administration should assist in providing all relevant		+			1
		information in relevant fields of science.					I
		In total according to standard	4	13	0	0	I
	1	'Formulation and approval of educational programs''					I
35	1.	The university should determine and document the procedures for the development of the EP and their approval at the					l
		for the development of the EP and their approval at the institutional level.					I
36	2.	The EP administration must ensure that the developed EPs	+				I
50	2.	comply with established goals, including expected learning					l
		outcomes.					
37	3.	The Manual EP should provide a model graduate of the EP with	+				I
		description of learning outcomes and personal qualities.					l
38	4.	The management of the EP must demonstrate an external	+				
	8	examination of the EP.					
39	5.	Qualifications obtained at the end of the EP must be clearly		+			1
		defined, clarified and meet a specific level of the NQC.					
40	6.	The EP administration should determine the influence of		+			
		disciplines and professional practices on the formation of					
	-	learning outcomes.	_				I
41	7.	An important factor is the possibility of preparing students for professional certification.			+		
42	8.	The EP management must provide evidence of the participation					Ċ.
42	0.	of students, faculty and other stakeholders in the development of					
		EP, ensuring their quality.					
43	9.	The complexity of the EP should be clearly defined in					
43	9.	Kazakhstan loans and ECTS.	- T				I
44	10.	The EP administration should provide the content of		+			l
••	10.	educational disciplines and results to correspond to the level of					
		education (bachelor, master, and doctorate).					
45	11.	The structure of the EP should provide for various activities		+			
		corresponding to the learning outcomes.					
46	12.	An important factor is the presence of joint EPs with foreign		+		1	I
		educational organizations.			ř.,	Z	I
		In total according to standard	6	5	1	0	I
Stan	dard	"Continuing monitoring and periodical evaluation of					l
		l programs "					I
47	1.	The university should monitor and periodically evaluate the EP	+				l
		in order to achieve the goal and correspond to the needs of					I
		students and society. The results of these processes are aimed at					
		continuous improvement of the EP.					1
		Monitoring and periodical evaluation of the EP should consider:					I
48	2.	the content of the programs in the light of the latest achievements					I
		of science in a particular discipline to ensure the relevance of the					I
40	2	taught discipline;					I
49	3.	changes in the needs of society and the professional environment;		+			I
50	4.	workload, performance and graduation of students;	+				I
51	4. 5.	the effectiveness of student assessment procedures;	Г	+			I
J I		ne encouveress of student assessment procedures,	1	1 '	1	1	

52	6.	expectations, needs and satisfaction of students with EP training;		+		
53	7.	The educational support and support services are consistent with the objectives of the EP.		+		
54	8.	The university and the administration of the EP must provide evidence of participation of students, employers and other stakeholders in the revision of the EP.	+			
55	9.	All interested parties should be informed of any planned or taken actions in relation to the EP. All changes made to the EP should be published.		+		
56	10.	EP management must ensure a review of the content and structure of the EP, taking into account changes in the labor market, employers' requirements and social demands of society		+		
		In total according to standard	4	6	0	0
Stand	lard	"Student-centered learning, teaching and assessment of				
icade 57	mic pe	erformance " The EP management must ensure respect and attention to various		+		
		groups of students and their needs, providing them with flexible learning paths.		1		
58	2.	The EP management should ensure the use of various forms and methods of teaching and learning.	+			
59	3.	An important factor is existence of own research in the field of teaching methods of disciplines in the EP.		+		
60	4.	The management of the EP must demonstrate the presence of feedback systems in use of various teaching methods and		÷		
(1	~	evaluation of learning outcomes.				<u> </u>
61	5.	The management of EP must demonstrate support for the autonomy of students, while simultaneously guiding and helping the teacher.		+		
62	6.	The EP's management must demonstrate the availability of a procedure for responding to student complaints.	+			
63	7.	The university should ensure consistency, transparency and objectivity of the mechanism for evaluating the learning outcomes for each EP, including the appeal.				
64	8.	The university must ensure that the procedures for evaluating		+		
		the results of teaching students of the EP correspond to the planned learning outcomes and the objectives of the program. Criteria and assessment methods in the framework of				
		the EP should be published in advance.				
65	9.	The university should determine mechanisms for ensuring development of each graduate of the EP of learning outcomes and ensure the completeness of their formation.		+		
66	10.	Assessing individuals should possess modern methods of evaluating learning outcomes and regularly		+		
		improve their skills in this area.	2	-		0
Stor	dond	In total according to standard	3	7	0	0
<u>Stan</u> 67	1.	'Students'' The university should demonstrate the policy of forming a contingent of students from admission to graduation and ensure the transparency of its procedures. The procedures governing the	+			
		life cycle of students (from admission to completion) must be defined, approved, published.				
	I	The EP management must conduct special adaptation programs		+		
68	2.	and support for recently admitted and foreign students.				

	I .					
70	4.	The university should cooperate with other educational organizations and national centers of the European Network of National Information Centers for Academic Recognition and Mobility / National Academic Information Recognition Centers		+		
		ENIC / NARIC to ensure comparable recognition of qualifications.				
71	5.	The EP's management must demonstrate the presence and	+			
/1	5.	application of mechanism for recognizing the results of the academic mobility of students, as well as results of additional,	•			
72	6	formal and non-formal education.				
12	6.	The university should provide an opportunity for external and internal mobility of students of the EP, as well as assist them in obtaining external grants for training.		+		
73	7.	The management of EP should make the maximum amount of	+			
		effort to provide students with places of practice, to promote the				
		employment of graduates, continually keep contact with them.				
74	8.	The university must provide graduates of the EP with	+			
		documents confirming their qualifications, including the				
		achieved learning outcomes, as well as the context, content and				
		status of the education received and evidence of its completion.				
75	9.	An important factor is monitoring of employment and professional activities of graduates of EP.				
76	10.	The EP management should actively encourage students to educate themselves and develop outside the main program	+		_	
		(extracurricular activities).				
		(extraculticular activities).				
77	11	An important factor is current alumni associations / associations		+		
77 78	11. 12.	An important factor is current alumni associations / associations. An important factor is the availability of mechanism for	+	+		
77 78	11. 12.	An important factor is the availability of mechanism for	+	+		
78	12.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard	+ 8	+ 4	0	0
78	12.	An important factor is the availability of mechanism for supporting gifted students.			0	0
78	12.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy,			0	0
78 Stan	12. dard ''	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development,		4	0	0
78 Stan 79	12. dard '' 1.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff.	8	4	0	0
78 Stan	12. dard ''	An important factor is the availability of mechanism for supporting gifted students. In total according to standard 'Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff	8	4	0	0
78 Stan 79	12. dard '' 1.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the	8	4	0	0
78 Stan 79 80	12. dard " 1. 2.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP.	8	4	0	0
78 Stan 79	12. dard '' 1.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard 'Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of	8	4	0	0
78 Stan 79 80	12. dard " 1. 2.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP.	8	4	0	0
78 Stan 79 80	12. dard " 1. 2.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard 'Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of	8	4	0	0
78 Stan 79 80 81	12. dard '' 1. 2. 3.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them.	8	4 +	0	0
78 Stan 79 80 81 82	12. dard '' 1. 2. 3. 4.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of teacher in a link to student-centered learning.	8	4 + +	0	0
78 Stan 79 80 81 82	12. dard '' 1. 2. 3. 4.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of teacher in a link to student-centered learning. The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents. The university should provide opportunities for career growth	8	4 + +	0	0
78 Stan 79 80 81 82 83 84	12. dard '' 1. 2. 3. 4. 5. 6.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of teacher in a link to student-centered learning. The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents. The university should provide opportunities for career growth and professional development of teaching staff of the EP.	8	4 + + +	0	0
78 Stan 79 80 81 82 83 84 85	12. dard '' 1. 2. 3. 4. 5. 6. 7.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of teacher in a link to student-centered learning. The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents. The university should provide opportunities for career growth and professional development of teaching staff of the EP. The management of EP should involve practitioners from relevant fields in the teaching.	8	4 + + +		0
78 Stan 79 80 81 82 83 84 85 86	12. dard '' 1. 2. 3. 4. 5. 6. 7. 8.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of teacher in a link to student-centered learning. The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents. The university should provide opportunities for career growth and professional development of teaching staff of the EP. The management of EP should involve practitioners from relevant fields in the teaching. The management of EP should provide targeted actions for the development of young teachers.	8	4 + + +		0
78 Stan 79 80 81 82 83 84 85	12. dard '' 1. 2. 3. 4. 5. 6. 7.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of teacher in a link to student-centered learning. The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents. The university should provide opportunities for career growth and professional development of teaching staff of the EP. The management of EP should involve practitioners from relevant fields in the teaching. The university should demonstrate the motivation of professional	8	4 + + +		0
78 Stan 79 80 81 82 83 84 85 86	12. dard '' 1. 2. 3. 4. 5. 6. 7. 8.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of teacher in a link to student-centered learning. The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents. The university should provide opportunities for career growth and professional development of teaching staff of the EP. The management of EP should involve practitioners from relevant fields in the teaching. The university should demonstrate the motivation of professional and personal development of teachers of the EP, including	8	4 + + + +		0
78 Stan 79 80 81 82 83 84 85 86	12. dard '' 1. 2. 3. 4. 5. 6. 7. 8.	An important factor is the availability of mechanism for supporting gifted students. In total according to standard Academic staff'' School must have an objective and transparent personnel policy, including recruitment, professional growth and development, providing professional competency of all staff. The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP. The EP management must demonstrate an awareness of responsibility for its employees and ensuring favorable working conditions for them. The EP management should demonstrate a change in the role of teacher in a link to student-centered learning. The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents. The university should provide opportunities for career growth and professional development of teaching staff of the EP. The management of EP should involve practitioners from relevant fields in the teaching. The university should demonstrate the motivation of professional	8	4 + + + +		0

88	10.	An important factor is active use of information and communication technologies in the educational process (for			+	
		example, on-line training, e-portfolio, MOOC, etc.).				
89	11.	An important factor is the development of academic mobility in				
09	11.	the framework of the EP, attracting the best foreign and domestic		+		
		teachers.				
00	10					
90	12.	An important factor is involvement of teaching staff in life of				
		society (the role of teaching staff in the education system, the				
		development of science, the region, the creation of cultural				
		environment, participation in exhibitions, creative competitions,				
		charity programs, etc.).				
C.		In total according to standard	3	8	1	0
		Educational Resources Student Support Systems'				
91	1.	The EP administration should demonstrate the adequacy of		+		
		material and technical resources and infrastructure.				
92	2.	The EP management must demonstrate the availability of		+		
		support procedures for various groups of students, including				
		information and counseling.				
		The EP management must demonstrate the compliance of				
		information resources with the specifics of the EP, including				
		compliance with:				
93	3.	technological support for students and teaching staff in		+		
10	2.	accordance with educational programs (for example, online				
		training, modeling, databases, data analysis programs);				
94	4.	library resources, including the fund of educational, methodical		+		
94	4.			+		
		and scientific literature on general educational, basic and major				
		disciplines on paper and electronic media, periodicals, access				
05	5	to scientific databases;				
95	5.	examination of research results, final papers, dissertations on plagiarism;		+		
96	6.	examination of research results, final papers, dissertations on		+		
		plagiarism;				
97	7.	Functioning WI-FI in the educational organization.		+		
98	8.	The university should strive to ensure that the training		+		
		equipment and software, used for the development of the EP, are				
		similar to those used in the relevant industries.				
99	9.	The HEI should ensure compliance with safety requirements in		+		
	7.	the process of learning.				
100	10					
100	10.	The university should strive to take into account the needs of		+	1	
		various groups of students in the context of EP (adults, workers,				×
		foreign students, and students with disabilities).				
~		In total according to standard	0	10	0	0
Stan	dard "	Public Information"				
		The information published by the university in the framework of				
		the EP should be accurate, objective, relevant and should				
		include:	-		ļ	
101	1.	Implemented programs, with expected learning outcomes;	+			
102	2.	information about the possibility of assigning qualifications at	+			
		the end of the EP;				
103	3.	Information teaching, training, assessment procedures;		+		
	4.	information about the scores and training opportunities provided		+		
104	т.	opportantes provided		1	1	1
104	т.	by students:				
104 105	5.	by students; And information about the employment opportunities for		+		

		In total according to standard	-	-	•	U
		In total according to standard	3	3	0	0
		market market and provide examples of successful employment of graduates.				
119	6.	EP management must demonstrate an analysis of the labor		+		
		seminars, etc .;				
		training, participation in practicing specialists in lectures and				
		theoretical knowledge, such as work experience, enterprise				
110	5.	activities aimed at obtaining practical experience of applying				
118	5.	EP should include a significant number of disciplines and	+			
		skills are really in demand in the market;				
/		graduates of the program possess these skills and that these				
117	4.	The EP management must demonstrate that	+			
		specialization;	1		-	
		classes of distinguished personalities in the field of				
		individually or in small groups, for example, conducting master				
-		disciplines and activities in which skills are taught to students		_		
116	3.	The EP should include the maximum possible number of	+			
		aimed at obtaining specific skills required for the labor market				
115	2.	Objectives, respectively, and learning outcomes should be	1	+		
		modern and advanced teaching methods;				
		of specialization, as well as using				
		modern achievements of world science and practice in the field				
		Teaching within the program is conducted on the basis of				
114	1.	The EP management must demonstrate that		+		
		following requirements:				
		"Economics", "Philology", "Jurisprudence", etc., must meet the				
		"Law", such as for example, "Management",				
		"Social Sciences, Economics and Business", "Humanities" and				
		Educational programs in areas				
		VICES				
SOC	CIAL S	CIENCES, HUMANITIES, ECONOMICS, BUSINESS AND				
Stan	dard "	Standards from the perspective of individual EP"				
		In total according to standard	8	5	0	0
		ACE.				
		the various external assessment procedures implemented by the				
113	13.	An important factor is the participation of the university and	+		י	
		resources on the results of external assessment procedures.				
112	12.	The university should post information and links to external	+			
		partners, social partners and educational organizations.				
		the EP, including scientific / consulting organizations, business				
		cooperation and collaboration with partners in the framework of				
111	11.	An important factor is to inform the public about the		+		
111	11	information about the faculty of the EP, in terms of staff.				
110	10.	An important factor is the availability of adequate and objective	+			
110	10	context of the EP.				
		resource that characterizes the university as a whole and in the				
109	9.	The university should demonstrate the information on the web	+			
100	0	own web resource.				
108	8.	The university should publish audited financial statements on its	+			
100		higher and postgraduate education.				
		country's national development programs and the system of				
107	7.	Public awareness should include support and clarification of the		+		
		interested parties.				
		information networks) for informing the general public and				
		information (including the media, web resources, and other				
106	6.	The EP management should use a variety of ways to disseminate	+			

Evaluation table "SPECIALIZED PROFILE PARAMETERS" (5B051100 Marketing)

N⁰	N⁰	Criteria for evaluation		educa	ition o tional izatio	
			Strong	Satisfactory	Recommend ed to	Unsatisfactory
Stan	dard «	Management of educational programme»				
1	18.	The university must have a published quality assurance policy.	+			
2	19.	The quality assurance policy should reflect the link between research, teaching and learning.	+			
3	20.	HEI ought to demonstrate the development of culture of quality assurance, including in the context of the EP.		+	/	
4	21.	Commitment to the quality assurance must relate to any activity performed by contractors and partners (outsourcing), including the implementation of joint / two-degree education and academic mobility.		+		
5	22.	The EP's administration ensures the transparency of development plan of the EP based on the analysis of its		+		
		functioning, the real positioning of the university and the focus of its activities on addressing the needs of the state, employers, stakeholders and students.				
6	23.	The EP administration demonstrates functioning of formation approaches and regular review of the EP development plan and monitoring its implementation, assessing the achievement of learning objectives, addressing the needs of students, employers and society, making decisions aimed at continuous improvement of the EP.		+		
7	24.	The EP administration should involve representatives among		+		
		groups of stakeholders, including employers, students and teaching staff to improve the development plan for the EP.				-
8	25.	The EP management must demonstrate the individuality and uniqueness of the EP development plan, its consistency with the national development priorities and the development strategy of the educational organization.		+		
9	26.	The university must clearly identify responsible for business processes within the EP, an unambiguous distribution of staff duties, and the delineation of functions of collegial bodies.			+	
10	27.	The EP administration must provide evidence of management transparency on the development program.		+		
11	28.	The EP administration must demonstrate successful functioning of the internal quality system of the EP, including its design, management and monitoring, its improvement, making decisions based on facts.		+		
12	29.	The EP administration must implement risk management.		+		
13	30.	The EP administration must ensure participation of representatives of interested parties (employers, teaching staff and students) within work of collegial bodies of the educational program management, as well as their representativeness in making decisions on the management of the educational program.	+			

14	31.	The university should demonstrate the management of innovations in the framework of the EP, including the analysis		+		
15	32.	and implementation of innovative proposals. The EP administration must demonstrate evidence of openness and accessibility for students, teaching staff, employers and other interested parties		+		
16	33.	other interested parties. The EP administration must be trained in the educational management programs.			+	
17	34.	The EP administration must aim to ensure that the progress made since the last external quality assurance procedure is taken into account in preparing for the next procedure.		+		
		In total according to standard	3	12	2	0
Stan	dard '	'Information Management and Reporting"				-
18	18.	The university should ensure system functioning system for collecting, analyzing and managing information based on the use of modern information and communication technology and software.		+		
19	19.	The EP management must demonstrate a systematic use of the processed, adequate information to improve an internal quality assurance system.		+		
20	20.	Within the EP, a system of regular reporting must perform, which might represent all levels of structure, including assessment of effectiveness and efficiency of activities of the departments and faculties, scientific researches.	_	+		
21	21.	The university should establish frequency, forms and methods of evaluating the management of the EP, activities of collegial bodies and structural units, higher management, implementation of research projects.		+		
22	22.	The university must demonstrate how to determine the system and ensure protection of information, including individuals responsible for accuracy and timeliness of information analysis and data provision.		+		
23	23.	An important factor is the involvement of students, employees and teaching staff in the process of collecting and analyzing information, and making decisions based on them.	1	+		
24	24.	The EP management must demonstrate the presence of communication method with students, employees and other interested parties, including conflict resolving mechanisms.		+		
25	25.	The university should provide the way of measuring a satisfaction level of staff and students in the EP and demonstrate elimination of deficiencies found.		+		/
26	26.	The university should evaluate the effectiveness and efficiency of activities, including in the context of the EP. Information collected and analyzed by the university should take		+		
		into account:				
27	27.	Key performance indicators;		+		
28	28.	dynamics of the contingent of students in the context of forms and types;		+		
29	29.	level of academic performance, achievement of students and exclusion;		+		
30	30.	satisfaction of students with the implementation of the quality of teaching at the university;	+			
31	31.	availability of educational resources and support systems for students;	+			
32	32.	Employment and career growth of graduates.	+			
33	33.	Students, employees and teaching staff must document their consent to process of personal data.	+			

34	34.	The EP administration should assist in providing all relevant		+		
		information in relevant fields of science.		10	0	
Stor	dand !!	In total according to standard	4	13	0	0
Star 35	13.	Formulation and approval of educational programs'' The university should determine and document the procedures	+			
55	15.	for the development of the EP and their approval at the	Ŧ			
		institutional level.				
36	14.	The EP administration must ensure that the developed EPs	+			
50	14.	comply with established goals, including expected learning	Т			
		outcomes.				
37	15.	The Manual EP should provide a model graduate of the EP with	+			
27	10.	description of learning outcomes and personal qualities.				
38	16.	The management of the EP must demonstrate an external	+			
50	10.	examination of the EP.				
39	17.	Qualifications obtained at the end of the EP must be clearly		+		
39	17.	defined, clarified and meet a specific level of the NQC.		Т		
40	18.	The EP administration should determine the influence of		+		
40	10.	disciplines and professional practices on the formation of		1	1	
		learning outcomes.				
41	19.	An important factor is the possibility of preparing students for			+	
		professional certification.				
42	20.	The EP management must provide evidence of the participation	+			
		of students, faculty and other stakeholders in the development of				
		EP, ensuring their quality.				
43	21.	The complexity of the EP should be clearly defined in				
43	21.	Kazakhstan loans and ECTS.	Ŧ			
44	22.	The EP administration should provide the content of educational	-			
44	22.	disciplines and results to correspond to the level of educational		+		
		(bachelor, master, and doctorate).				
45	23.	The structure of the EP should provide for various activities		+		
45	23.	corresponding to the learning outcomes.		+		
1.5			_			
46	24.	An important factor is the presence of joint EPs with foreign			+	
		educational organizations.				
		In total according to standard	6	4	2	0
		'Continuing monitoring and periodical evaluation of				
_		l programs "				
47	11.	The university should monitor and periodically evaluate the EP	+			
		in order to achieve the goal and correspond to the needs of				
		students and society. The results of these processes are aimed at				
		continuous improvement of the EP.				
10	10	Monitoring and periodical evaluation of the EP should consider:		1		
48	12.	the content of the programs in the light of the latest	1	+	1	
		achievements of science in a particular discipline to ensure the				
		relevance of the taught discipline;		<u> </u>		
49	13.	changes in the needs of society and the professional		+		
		environment;				
50	14.	workload, performance and graduation of students;	+			
51	15.	the effectiveness of student assessment procedures;		+		
52	16.	expectations, needs and satisfaction of students with EP		+		
		training;				
	17.	The educational support and support services are consistent with		+		
53		the objectives of the EP.		1	1	1
53 54	18.	The university and the administration of the EP must provide			+	
	18.				+	

	10					
55	19.	All interested parties should be informed of any planned or		+		
		taken actions in relation to the EP. All changes made to the EP should be published.				
56	20.	EP management must ensure a review of the content and				
50	20.	structure of the EP, taking into account changes in the labor		+		
		market, employers' requirements and social demands of society				
		In total according to standard	2	7	1	0
stand	lard "S	Student-centered learning, teaching and	4	/	1	U
		t of academic performance "				
57	11.	The EP management must ensure respect and attention to		+		
		various groups of students and their needs, providing them with				
		flexible learning paths.				
58	12.	The EP management should ensure the use of		÷		
		various forms and methods of teaching and learning.				
59	13.	An important factor is existence of own research in the field of		+		
		teaching methods of disciplines in the EP.				
60	14.	The management of the EP must demonstrate the presence of		+		
		feedback systems in use of various teaching methods and				
	1.5	evaluation of learning outcomes.				
61	15.	The management of EP must demonstrate support for the		+		
		autonomy of students, while simultaneously guiding and helping				
()	16	the teacher.				
62	16.	The EP's management must demonstrate the availability of a	+			
	15	procedure for responding to student complaints.				
63	17.	The university should ensure consistency, transparency and				
		objectivity of the mechanism for evaluating the learning				
64	18.	outcomes for each EP, including the appeal. The university must ensure that the procedures for evaluating	_			
04	18.	the results of teaching students of the EP correspond to the		+		
		planned learning outcomes and the objectives of the				
		program. Criteria and assessment methods in the framework of				
		the EP should be published				
		in advance.				
65	19.	The university should determine mechanisms for ensuring		+		
		development of each graduate of the EP of learning outcomes				
		and ensure the completeness of their formation.				_
66	20.	Assessing individuals should possess modern methods of		+		
		evaluating learning outcomes and regularly				
		improve their skills in this area.				
		In total according to standard	2	8	0	0
	-	'Students''		_		
67	13.	The university should demonstrate the policy of forming a		+		
		contingent of students from admission to graduation and ensure	1			
		the transparency of its procedures. The procedures governing the				
		life cycle of students (from admission to completion) must be defined approved publiched				
68	14	defined, approved, published.				
00	14.	The EP management must conduct special adaptation programs and support for recently admitted and foreign students.		+		
()	1.7					
69	15.	The institute should demonstrate its compliance with Lisbon	+			
70	16	Convention on Recognition.				
70	16.	The university should cooperate with other educational	+			
		organizations and national centers of the European Network of				
		National Information Centers for Academic Recognition and Mobility / National Academic Information Recognition Centers				
		ENIC / NARIC to ensure comparable recognition of				
		qualifications.				
		Yuannoauons.				I

			1	1	1	[
71	17.	The EP's management must demonstrate the presence and		+		
		application of mechanism for recognizing the results of the				
		academic mobility of students, as well as				
		results of additional, formal and non-formal education.				
72	18.	The university should provide an opportunity for external and		+		
		internal mobility of students of the EP, as well as assist them in				
		obtaining external grants for training.				
73	19.	The management of EP should make the maximum amount of	+			
15	19.	effort to provide students with places of practice, to promote the	т			
= 1	•	employment of graduates, continually keep contact with them.				
74	20.	The university must provide graduates of the EP with	+			
		documents confirming their qualifications, including the				
		achieved learning outcomes, as well as the context, content and				
		status of the education received and evidence of its completion.				
75	21.	An important factor is monitoring of employment and		+		
		professional activities of graduates of EP.				
76	22.	The EP management should actively encourage students to		+		
, 0		educate themselves and develop outside the main program				
		(extracurricular activities).				
77	23.	An important factor is current alumni associations / associations.				
				+		
78	24.	An important factor is the availability of mechanism for	+			
		supporting gifted students.				
		In total according to standard	5	7	0	0
Stan	dard '	'Academic staff''				
79	13.	School must have an objective and transparent personnel policy,		+		
19	15.	including recruitment, professional growth and development,		т		
0.0	14	providing professional competency of all staff.	-			
80	14.	The university should demonstrate the compliance of the staff		+		
		potential of the faculty with the development strategy of the				
		university and the specifics of the EP.				
81	15.	The EP management must demonstrate an awareness of	1	+		
		responsibility for its employees and ensuring favorable working				
		conditions for them.				
00	10					
82	16.	The EP management should demonstrate a change in the role of		+		
		teacher in a link to student-centered learning.				
83	17.	The university should determine the contribution of teaching		+		
		staff to the implementation of the university's development				
		strategy, and other strategic documents.				
84	18.	The university should provide opportunities for career growth		+		
		and professional development of teaching staff of the EP.				
85	19.	The management of EP should involve practitioners from				
05	17.				+	
0.2	20	relevant fields in the teaching.				
86	20.	The management of EP should provide targeted actions for the	100	+		
		development of young teachers.				
87	21.	The university should demonstrate the motivation of		+		
		professional and personal development of teachers of the EP,				
		including promotion of both the integration of scientific				
		activities and education, and the use of innovative teaching				
		methods.				
00	22	An important factor is set of the				
88	22.	An important factor is active use of information and			+	
88	22.	communication technologies in the educational process (for			+	
		communication technologies in the educational process (for example, on-line training, e-portfolio, MOOC, etc.).			+	
88	22. 23.	communication technologies in the educational process (for			+ +	
		communication technologies in the educational process (for example, on-line training, e-portfolio, MOOC, etc.).				

90	24.	An important factor is involvement of teaching staff in life of		+		
20		society (the role of teaching staff in the education system, the				
		development of science, the region, the creation of cultural				
		environment, participation in exhibitions, creative competitions,				
		charity programs, etc.).				
		In total according to standard	0	9	3	0
Stor	dand "	<u> </u>	U	7	3	V
		'Educational Resources Student Support Systems''				
91	1.	The EP administration should demonstrate the adequacy of material and technical resources and infrastructure.		+		
02	2					
92	2.	The EP management must demonstrate the availability of		+		
		support procedures for various groups of students, including				
		information and counseling.				
		The EP management must demonstrate the compliance of		+		
		information resources with the specifics of the EP, including				
		compliance with:				
93	3.	technological support for students and teaching staff in		+		
		accordance with educational programs (for example, online				
		training, modeling, databases, data analysis programs);				
94	4.	library resources, including the fund of educational, methodical	Γ	+		
		and scientific literature on general educational, basic and major				
		disciplines on paper and electronic media, periodicals, access to				
	1	scientific databases;				
95	5.	examination of research results, final papers, dissertations on		+		
		plagiarism;				
96	6.	examination of research results, final papers, dissertations on		+	_	
90	0.			Ŧ		
05	-	plagiarism;				
97	7.	Functioning WI-FI in the educational organization.		+		
98	8.	The university should strive to ensure that the training			+	
		equipment and software, used for the development of the EP, are				
		similar to those used in the relevant industries.				
99	9.	The HEI should ensure compliance with safety requirements in		+		
		the process of learning.				
100	10.	The university should strive to take into account the needs of		+		1
	- · ·	various groups of students in the context of EP (adults, workers,				
		foreign students, and students with disabilities).				
		In total according to standard	0	9	1	0
In to	tal acc	cording to standard		-	-	
		The information published by the university in the framework of				
		the EP should be accurate, objective, relevant and should				
		include:				
101	1.	Implemented programs, with expected learning outcomes;		+		
102	2.	information about the possibility of assigning qualifications at		+		
102	2	the end of the EP;				
103	3.	Information teaching, training, assessment procedures;		+		
104	4.	information about the scores and training opportunities provided	+			
105		by students;				
105	5.	And information about the employment opportunities for		+		
		graduates.				
106	6.	The EP management should use a variety of ways to disseminate		+		
		information (including the media, web resources, and other				
		information networks) for informing the general public and				
		interested parties.				
107	7.	Public awareness should include support and clarification of the		+		
		country's national development programs and the system of				
		higher and postgraduate education.				
	1				1	1

		TOTAL	24	86	9	0
			-	-	-	-
		of graduates. In total according to standard	0	6	0	0
117	0.	market market and provide examples of successful employment		7		
119	6.	seminars, etc .; EP management must demonstrate an analysis of the labor		+		
		training, participation in practicing specialists in lectures and			-	
		theoretical knowledge, such as work experience, enterprise				
	<i>.</i>	activities aimed at obtaining practical experience of applying				
118	5.	EP should include a significant number of disciplines and		+		
		skills are really in demand in the market;				
11/	4.	graduates of the program possess these skills and that these		Т		
117	4.	The EP management must demonstrate that		+		
		classes of distinguished personalities in the field of specialization;				
		individually or in small groups, for example, conducting master				
		disciplines and activities in which skills are taught to students				
116	3.	The EP should include the maximum possible number of		+		
		aimed at obtaining specific skills required for the labor market				
115	2.	Objectives, respectively, and learning outcomes should be		+		
		modern and advanced teaching methods;				
		of specialization, as well as using				
		modern achievements of world science and practice in the field				
114	1.	The EP management must demonstrate that Teaching within the program is conducted on the basis of		+		
114	1.	following requirements: The EP management must demonstrate that		+		
		"Economics", "Philology", "Jurisprudence", etc., must meet the				
		"Law", such as for example, "Management",				
		"Social Sciences, Economics and Business", "Humanities" and				
		Educational programs in areas				
LAW	V, SER	VICES				
SOC	IAL S	CIENCES, HUMANITIES, ECONOMICS, BUSINESS AND				
Stan	dard "	Standards from the perspective of individual EP"				
		In total according to standard	2	11	0	0
		ACE.				
		various external assessment procedures implemented by the				
113	13.	An important factor is the participation of the university and the		+		
114	14.	resources on the results of external assessment procedures.				
112	12.	The university should post information and links to external	+			
		social partners and educational organizations.				
		and collaboration with partners in the framework of the EP, including scientific / consulting organizations, business partners,				
111	11.	An important factor is to inform the public about the cooperation		+		
		information about the faculty of the EP, in terms of staff.				
110	10.	An important factor is the availability of adequate and objective		+		
		context of the EP.				
		resource that characterizes the university as a whole and in the				
109	9.	The university should demonstrate the information on the web		+		
		own web resource.				
108	8.	The university should publish audited financial statements on its		+		